

A PROJECT REPORT ON

**ADVERTISEMENT IN  
PHARMACEUTICAL INDUSTRY**

Submitted for partial fulfillment of the requirement for the award of 8<sup>th</sup> semester of  
Bachelor of Pharmacy.



**2021-2022**

SUPERVISED BY

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M.Pharm, Ph.D

SUBMITTED BY

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(B.PHARM FINAL YEAR)

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**DEPARTMENT OF PHARMACY**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (CG)**

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**FORWARDING CERTIFICATE**

This is to certify that **Tarun Kumar Jaiswal s/o Shri Jagdish Prasad Jaiswal** is a student of Bachelor of Pharmacy 8.<sup>th</sup> Semester in Department of Pharmacy, Guru Ghasidas Vishwavidyalaya, Bilaspur (CG) has completed his "final semester project work" on "**Advertisement In Pharmaceutical Industry**" under guidance of **Dr. Manoj Kumar** during academic session 2021-2022.

I recommended the report to be forwarded to the respective examiner for evaluation purpose.

FORWARDED BY

  
10/3/22

**Dr. Bharti Ahirwar**

Head of Department

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**HEAD**

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I hereby forward this project.

FORWARDED BY

*Manoj*  
04/03/22  
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(Assistant Professor)

**Dr. Manoj Kumar (M. Pharm., Ph.D.)**  
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Tarun Kumar Jaiswal

Bachelor of pharmacy

8<sup>th</sup> Semester

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