

Sustainable Development: Theory, Praxis and Solution

Dr. Nidhi Mishra
Dr. Lalita K. Sharma

Self
Attended



Text © Dr. Lalita K. Sharma 2021

This book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, resold, or otherwise circulated without the copyright owner's prior written consent in any form of binding or cover other than that in which it is published and without a similar condition including this condition being imposed on the subsequent purchaser and without limiting the rights under copyright reserved above.

No part of this publication may be reproduced, stored in or introduced into a retrieval system or transmitted in any form or by any other means without the permission of the copyright owner.

Publisher

ASIAN PRESS BOOKS

612, Saltee Plaza, 6th Floor,
1/G Khudiram Bose Sarani
Jessore Road, Kolkata-700080
Mob: 7001813717
www.asianpress.in

1st Edition March 2021

ISBN: 978-81-950855-4-5

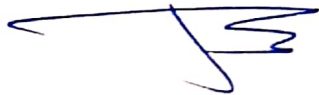
Paperback: ₹500/-

Self Attested



Contents

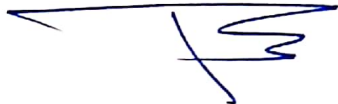
Sr. No.	Chapter Title/Author	Page No.
Part I: Environmental Concerns		
Chapter 1	The Concept of Third World and Third World Feminism <i>Dr. Nidhi Mishra</i>	1-6
Chapter 2	Impact of Environmental Training on Green Process Innovation <i>Dr. Vikram Sandhu, Dr. Lalita K. Sharma & Dr. Heena Atwal</i>	7-28
Chapter 3	Ecocriticism in Indian Fictions and Environmental Concerns <i>Hem Kumari Patel</i>	29-34
Chapter 4	Representation of Nature in Anglo-Saxon Poetry <i>Aditi Saini</i>	35-37
Chapter 5	A Review: Environment and Environmental Movements <i>Dr. Preeti Soni</i>	38-42
Chapter 6	Environmental and Social Issues Plaguing India <i>Dr. Rita Diwan</i>	43-48
Chapter 7	A Study of Biodiversity Profile of India <i>Dr. Parwati Patel</i>	49-59
Chapter 8	Loss of Biodiversity in India: A Study <i>Rajesh Ghosle</i>	60-67
Chapter 9	A Study of Endangered Medicinal Plant Species in India <i>Dr. Kaushilya Sahu</i>	68-74
Chapter 10	A Study on Accounting and Reporting of Natural Resources <i>Ramesh. I.</i>	75-86
Part II: Sustainable Development		
Chapter 11	Sustainable Development and Constitutional Provisions <i>Dr. A. L. Dhruvanshi</i>	87-94

Self attested


Chapter 12	Ensuring Sustainable Development through National Education Policy 2020 <i>Dinesh Chandra Kaushik</i>	95-103
Chapter 13	Transitioning to Green Economy: A Pathway to Sustainable Development <i>Dr. Anshumala Chandangar</i>	104-116

Part III: Women Empowerment

Chapter 14	Legal Provisions in India for Women Empowerment and Sustainability <i>Usha Yadu</i>	117-122
Chapter 15	Panchayat Raj and Women Empowerment <i>Dr. A.L. Dhruwanshi</i>	123-128
Chapter 16	Dalit Women Empowerment in India <i>Dr. Rita Diwan</i>	129-138
Chapter 17	Gender Violence in Indian Society: A Study <i>Dr. Abhilasha Saini</i>	139-143
Chapter 18	Gender Equality and Sustainable Development <i>Dr. Moniya Rakesh Singh</i>	144-148
Chapter 19	Gender Park – A Kerala Government Initiative for Equality and Empowerment <i>Dr. Sujith A S</i>	149-158
Chapter 20	Tribal Women Education: Issues and Challenges <i>Dr. Sangeeta Neelima Lader</i>	159-165
Chapter 21	Creating A Just Society in India <i>Vinay Prabha Minj</i>	166-169
Chapter 22	Psychological Impact of Covid -19 in India: A Study <i>Dr. Vaishali Gautam Hirway</i>	170-174


Self Attested


Part IV: Impact of Covid-19 Interruption on Business

Chapter 23	Impact of Covid-19 Interruption on Business in India <i>Manoj Sharma & Dr. Chandrashekhara Choubey</i>	175-179
Chapter 24	Phygital Banking during Covid -19 Pandemic <i>Dr. Anamika Tiwari</i>	180-184
Chapter 25	Impact of Covid-19 on Digital Banking <i>Dr. Nisha Sharma</i>	185-190
Chapter 26	Development of Life Insurance Corporation in India: A Study <i>Amuradha Diwan</i>	191-196

Part V: Opportunities and Challenges of Technology

Chapter 27	E - Commerce and Sustainability <i>Jitendra Kumar Sharma</i>	197-204
Chapter 28	Opportunities and Challenges of E-Commerce in India <i>Dr. Budheshwar Prasad Singhraul & Dr. Vanita Kumari Soni</i>	205-212
Chapter 29	Role of Technology in Building India and Challenges Encountered <i>Dr. Anshumala Chandangar & Avichal Sharma</i>	213-225
Chapter 30	Public Distribution System Safeguards Food Security during Covid-19 Pandemic <i>Paramveer Singh & Harjyot Kaur</i>	226-231

Self Attested


CHAPTER 28

OPPORTUNITIES AND CHALLENGES OF E-COMMERCE IN INDIA

Dr. Budheshwar Prasad Singhraul

Assistant Professor

Department of Commerce

Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh

Dr. Vanita Kumari Soni

Assistant Professor

Department of Commerce

Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh

ABSTRACT

E-commerce is drastically transforming the way in which business houses are interacting with consumers and also with each other. With rampant use of Smart phones, tablet devices, computers, increasing access to internet is facilitating growth of E-commerce on global scale. E-commerce has the ability to play an instrumental role in helping developing economics benefit from trade. E-commerce refers to the buying and selling of goods or services using the internet and the transfer of money and data to execute these transactions. The Indian ecommerce industry is increasing day by day with the liberalization of market, busy lifestyle, high disposable income, awareness regarding products and fashion industry, increased Computer Education and access to cheap internet usage. There are certain aspects which should be taken in consideration while providing E-Commerce like multiple payment option, customer friendly software, cyber security, right content mitigation of human errors, shipment options, location-based services, product quality and quantity etc.

Keywords: E-commerce, Digital India, Online Market, Digital Platform.

Self Attestation
205
