



**Guru Ghasidas Vishwavidyalaya, Bilaspur**

( A Central University established by Central University Act. 2009 )

**Department of commerce**

## Certificate of Achievement



This is to Certify that

**SHRUTI SINHA**


has successfully completed his/her project work on the topic

**INFLUENCE OF DIGITAL MARKETING ON PURCHASING BEHAVIOUR OF STUDENTS: A CASE  
STUDY ON GURU GHASIDAS VISHWAVIDYALAYA**

under the supervision of

**Dr. Kumar Aditya**

For M.Com 4th Semester (Academic Session 2021-22) for compulsory partial fulfillment of project report

  
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HOD