



## ABOUT THE AUTHOR



**Dr. Ruchi Mehrotra Joshi** is Doctorate in Commerce with her thesis on Foreign Exchange Volatilities. She is a Post Graduate in Commerce (Accounting and Business Statistics specialization) from M.D.S. University Ajmer and also another Masters in Banking and Insurance. She also pursued a full time PGPIM - Post Graduate Program in International Management from I.M.I. Delhi.

Prof. Mehrotra comes with an enriched Corporate, Academic and Training 16plus experience in business development, publications & primarily in banking along with teaching experience at leading universities. Prof. Ruchi has worked for reputed banks like Bank of Rajasthan (now ICICI bank) & Societe Generale Corporate Investment Bank (SGCIB, Mumbai) & specializes

in credit lending domain. Also for her flair for writing she has worked as full-time editor for an Educational Magazine - Shiksha Sandesh. She is also a freelance writer for newspapers/magazines and is popular Trainer with reputed companies like LIC, Aptech, Zensar to name a few.

Prof. Ruchi possesses international experience of studying at the ESCP-EAP, Paris and has also attended European Business Seminar at EU-Headquarters at Brussels, Belgium. In academics, she has excelled at writing & presented numerous research papers at various national & international conferences the latest being World Bank-IIMA, FDBCF in Aug 2019. Prof. Mehrotra's excellent research work presentation won the few Best paper Awards like at an International Conference on "Sustaining Business in a changing Global Environment" at New Horizon College Bangalore and also Best Research Paper Award at Doctoral Colloquium held in Nov, 2017 at UPES, Dehradun. She also has two books to her credit.

Areas of Interest : International Finance & International Business, Foreign Exchange, Risk Management and Analytics, International Trade



**Dr. Shailesh K. Dwivedi** is an eminent scholar from one of the prestigious Institution of India "Banaras Hindu University". His academic qualifications are M. Com., Ph.D. Currently he is working as Assistant Professor in the Department of Commerce, Guru Ghasidas Vishwavidyalaya (A Central University), Bilaspur, Chhattisgarh. He is Financial Education Resource Person of SEBI & NCFE. Dr. Dwivedi has bagged in several books, edited books and research papers in his records both national and international. He has delivered many lectures as Resource Person/ Keynote Speaker in different National Seminars/ Workshops/ FDPs/ Webinars. He has presented papers and participated in several National and International seminars/ conferences. Dr. Shailesh is actively engaged in different financial

awareness program & campaign, social activities, guest-lecturer, mentor, research-associate conducting various online and offline sessions.

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