

A STUDY ON
A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)



Supervised By -
DR. B. D. MISHRA
(Professor & Head of Department)

Submitted By-
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2021

DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (C.G.)
(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES
ACT, 2009)

A Study On

“ CONSUMER AWARENESS OF ONLINE TRANSFER OF FUNDS ”

A Project Report Submitted For the
Partial fulfillment of the requirement for the award of the degree of
Master Of Business Administration (MBA)



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DEPARTMENT OF MANAGEMENT STUDIES

GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES ACT, 2009)

A STUDY ON
PORTFOLIO EVALUATION AND INVESTMENT DECISION

**A Project Report Submitted for the Partial Fulfillment of the
Requirement for the Award of the Degree of Master of Business
Administration (MBA)**



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DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDALAYA, BILASPUR
(C.G)

**(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT
2009)**

A Study on
**“THE COMPARATIVE STUDY OF ENSURING
EMPLOYEE SATISFACTION ON TATA STEEL LTD.”**

A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

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DEPARTMENT OF MANAGEMENT STUDIES
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**(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL
UNIVERSITIES ACT, 2009)**

A Study on
**“Customer’s perception and attitude towards investment in
Insurance companies.”**

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Partial Fulfillment of the Requirement for the Award of the Degree of
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Department of Management Studies
Guru Ghasidas Vishwavidyalaya, koni, Bilaspur (C.G)
(A central university established by central university act 2009 No 25 of 2009)

A Study on
**“AN ANALYSIS OF PRICING PRACTICES OF TATA
MOTORS: BEFORE AND DURING THE PANDEMIC IN
CHHATTISGARH”**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
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GURU GHASIDAS VISHWAVIDALAYA, BILASPUR
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**(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL
UNIVERSITIES ACT, 2009)**

A Study on

**“CONSUMER PERCEPTION TOWARDS MARUTI SUZUKI CAR IN BILASPUR
(C.G.)”**

**A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
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GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (C.G)
(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES
ACT, 2009)**

A Study on
“CONSUMER SATISFACTION LEVEL
TOWARDS HYUNDAI CRETA CAR IN PATNA,
BIHAR”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)



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Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

A Study On
Consumer Satisfaction Towards Maruti Suzuki BALENO Car at Bilaspur,
Chhattisgarh

Submitted for the
Partial fulfillment of the requirement for the award of Master of Business
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Submitted By:
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Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009
(A Central University established by the Central Universities Act, 2009)

A Study on

**“A Study on Consumer Perception towards online shopping at Janjgir –
champa (C.G.)”**

**A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

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**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (C.G)
(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES
ACT, 2009)**

A Study on

**“THE USE OF DIGITAL PLATFORM IN CREATING
CONSUMER AWARENESS FOR SHRIRAM LIFE
INSURANCE FOR THE YEAR 2020-2021”**

**A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

**Supervised By -
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**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDALAYA, BILASPUR
(C.G)**

**(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL
UNIVERSITIES ACT, 2009)**

**A Study on
“Customer Preference Towards Big Bazaar, Korba”**

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Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

**Supervised By
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2021

**Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University established by the Central Universities Act, 2009)**

A Study on
**“Digital Marketing of Zomato in
Covid-19”**

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Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009
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A Study on

Impact of COVID-19 on customer preference towards online food delivery services in Bilaspur, Chhattisgarh.

A Project Report Submitted for the Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business Administration (MBA)

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(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES ACT,2009)

A Study on

**“CUSTOMER SATISFACTION TOWARDS SAMSUNG
MOBILE PHONE IN RAIGARH, CHHATTISGARH”**

A Project Report Submitted for the Partial Fulfillment of the Requirement for the
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VISHWAVIDALAYA, BILASPUR (C.G)**

(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES ACT, 2009)

A Study on

**“ A CONSUMER BUYING BEHAVIOR WITH REFERENCE TO
VISHAL MEGA MART BILASPUR CHHATTISGARH ”**

A Project Report is Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
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