



**Guru Ghasidas Vishwavidyalaya, Bilaspur**

**( A Central University established by Central University Act. 2009 )**

**Department of commerce**

## Certificate of Achievement

This is to Certify that



**PRAKASH KUMAR CHANDRA**


**has successfully completed his/her project work on the topic**

**CONSUMER BUYING BEHAVIOR TOWARDS IMPULSE BUYING**

**under the supervision of**

**Dr. Bhuvana Vekatraman**

For M.Com 4th Semester (Academic Session 2021-22) for compulsory partial fulfillment of project report

  
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HOD