

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR

(A Central University Established by the Central Universities Act, 2009 No.25 of 2009)

Department of Pharmacy

SESSION 2020-2021



A PROJECT REPORT ON

Paracetamol Tablets Sold During Covid-19 : A Case Study

With Dolo-650

Submitted for

**The partial fulfilment of the requirement for the
Degree of Bachelor of Pharmacy**

GUIDED BY-

Dr. RAVISHANKAR PANDEY

Asst. Professor

Department of Pharmacy

SUBMITTED BY-

LAXMINARAYAN

M.Pharm, Ph.D., B.pharm 8th sem.

Roll no. -18006020

Enrollment no - GGV/18/6259



Department of Pharmacy

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University Established by the Central University Act-2009 No-25 of
2009) Tel. No. 07752-260027; Fax No. 07752-260148

CERTIFICATE

This is to certify that this project work entitled
“Paracetamol Tablets Sold During Covid-19: A Case Study With Dolo-650” is
submitted for partial fulfilment of the requirement for the award of degree of
Bachelor of Pharmacy from Department of Pharmacy, Guru Ghasidas
Vishwavidyalaya, Bilaspur by **LAXMINARAYAN** under my guidance during
academic session 2021-2022.

I hereby forward this project report for the award of Degree of Bachelor
of Pharmacy for session 2021- 2022.

SUPERVISOR

RJP 27/04/22

Dr. RAVISHANKAR PANDEY

M. Pharm, Ph.D.
Asst. Professor
Department of Pharmacy
Bilaspur, C.G.

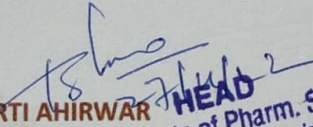


Department of Pharmacy
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A Central University Established by the Central University Act-2009 No-25 of 2009)
Tel. No. 07752-260027; Fax No. 07752-260148

FORWARDING CERTIFICATE

This is to certify that LAXMINARAYAN/OMr. PILESHWAR & Smt. PARWATI, student of B. Pharm 8th semester has submitted his project entitled "Paracetamol Tablets Sold During Covid-19 : A Case Study With Dolo-650" for the partial fulfilment of the requirement for the Degree of Bachelor in Pharmacy at Department of Pharmacy, Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.). He has completed his project under the supervision of **Dr. RAVISHANKAR PANDEY**. His work is Original, Satisfactory and has not submitted anywhere else for the award of any degree.

I hereby recommending that the project report is to be forwarded to the respective examiners for the evaluation purpose.


Prof. (Dr.) BHARTI AHIRWAR **HEAD**
Head of Department **S.L.T. Institute of Pharm. Sciences**
Department of Pharmacy **Guru Ghasidas Vishwavidyalaya,**
Bilaspur (C.G.)
Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)



Department of Pharmacy
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A Central University Established by the Central University Act-2009 No-25 of 2009)
Tel. No. 07752-260027; Fax No. 07752-260148

Declaration

I hereby declare that the literature report presented in this project entitled **“Paracetamol Tablets Sold During Covid-19: A Case Study With Dolo-650”** submitted as partial fulfillment requirements for the degree of Bachelor of Pharmacy has been performed in the Department of Pharmacy, Guru Ghasidas Vishwavidyalaya, Bilaspur under the supervision of **Dr. RAVISHANKAR PANDEY**.

The work presented in the project dissertation is original and will remain intellectual property of Department of Pharmacy, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.).

LAXMINARAYAN Date – 07.04.2022
B. Pharm 8th Sem. Place – Department of Pharmacy
Roll no. - 18006020
Enrollment no. - GG/18/6259

ACKNOWLEDGEMENT

History of all great works witnessed that no great work has ever been done without either the active or passive support from a person's surrounding or one's close quarters. Completion of the project work which started with initial planning literature search from various websites then reading, understanding and compilation of material into the present project form is definitely a herculean task, which didn't seem to be possible without the grace of God.

I hereby acknowledge from the bottom of my heart gratitude and indebtedness to Prof. BHARTIAHIRWAR, HOD of Department of Pharmacy, Guru Ghasidas Vishwavidyalaya, Bilaspur for granting me an opportunity to undergo project work and the valuable suggestion and guidance during course. It is my pleasure to express thankfulness towards my noble guide Dr. RAVISHANKARPANDEY, Assistant Professor, under whose ample and accurate guidance this project has been brought to completion. His benevolence, innovative suggestion, positive attitude and valuable time given are hidden but that is very important and variable part for successful completion of my project. At last, but not the least I would like to thank all the Pharmacy teaching staff and my all friends and family member who has directly or indirectly helped me in this project work.

Content

Topics	Page no.
I. Introduction	07
Overview	09
II. Dolo-650	10
Building dolo	
III. Marketing	13
IV. Dolo marketing strategy	14
V. Dolo-650 during covid-19	19
VI. Dolo tablet sale	23
VII. Conclusion	26
VIII. References	27