

About the Book

This Third volume of the book under the series 'Empowering Indian Economy' is an attempt to identify impact of slogans, positive or otherwise, on the economy, its components, and on the people at large. Slogans, basically economic slogans, were the major drives between 2014 and 2019 Union elections, as they were always be. So, the idea of Slogonomics evolved and taken a shape of this volume of book covering 14 research papers accepted from across the country and covering topics related to Make in India, Swachh Bharat Swasth Bharat, Sabka Saath, Sabka Vikaas, Har Ghar e-Sakshar, Mera Khata, Bhagya Vidhata, Kaushal Bharat, Kushal Bharat, and Gram Swarajya. Chapters in the books have been placed in order of policy they represent for uniform understanding of the government initiatives and researchers' observation on their part. The themes covered and the chapters incorporated in this book will surely fulfill the expectations of readers and scholars from different subjects and Diasporas.

About the Editors



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Volume III

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Chinmoy Kumar Roy
Amit Manglani

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VOLUME III

— *Editors* —

Dr. Ashish Kant Chaudhari

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