

About the Book

This Third volume of the book under the series 'Empowering Indian Economy' is an attempt to identify impact of Slogans, positive or otherwise, on the economy, its components and on the people at large. Slogans, basically economic slogans, were the major drivers between 2014 and 2019 Union elections, as they were always be. So, the idea of Slogonomics evolved and taken a shape of this volume of book covering 14 research papers accepted from across the country and covering topics related to Make in India, Swachh Bharat Swasth Bharat, Sabka Saath, Sabka Vikas, Har Ghar e-Sakshar, Mera Kona, Bhagya Vidhata, Kashi Bharat, Kashi Bharat, and Gram Swarajya. Chapters in the book have been placed in order of policy they represent for uniform understanding of the government initiatives and researchers' observation on their part. The themes covered and the chapters incorporated in this book will surely fulfill the expectations of readers and scholars from different subjects and Diasporas.

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Empowering Indian Economy

SLOGANOMICS

Volume III

Ashish Kant Chaudhari
Chinmoy Kumar Roy
Amit Manglani

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ABSTRACT

Climate change is one of the biggest problems being faced by every economy. It has arisen due to such human activities which disrupt the working of ecosystem. The emission of greenhouse gases, carbon emissions, use of plastic in a large amount with no proper channels to dispose etc. are certain causes to the climate change. In order to reduce this and achieve sustainable development goals one of the step at international level is the Paris agreement signed among 21 countries including India. There were many targets set up in this agreement to achieve target of low carbon economy. At national level one of such initiative is creation of green jobs i.e. identifying the eco-friendly practices and shifting towards the traditional energy sources. The claims made by India in Paris Agreement have increased the importance of green jobs for which Skill Council for Green Jobs (SCGJ) was formed.

Ministry of New and Renewable Energy along with Ministry of Skill Development and Entrepreneurship are making efforts to develop green skills and one of such effort is the launch of "KAUSHAL BHARAT, KUSHAL BHARAT" a skill India initiative in 2015. Under this initiative one of step was the launch of *Suryamitra* skill development programme and promotion of installation of rooftop solar panels in order to achieve dual objective of clean energy and skilled India. This paper focusses on the importance of skill development in solar