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## DEVELOPMENT OF HORTICULTURE AND FLORICULTURE INDUSTRIES IN CHHATTISGARH- A PERSPECTIVE

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### ABSTRACT

Rural industrialisation is significant for the development of Indian economy. Majority of the rural industries can be categorised into three groups: Agricultural industries, Forest Industries and Hand Loom industries. Horticulture is the branch of agriculture. The term "horticulture" is derived from the two Latin words "Hortus" which means garden and "Culture" which means cultivation. Horticulture is the cultivation of crops, fruits and vegetables which floriculture is the cultivation of flowers and ornamental plants. Indian horticulture market consists of Fruits and vegetables. This research is conducted to study the horticulture and floriculture industries in India and to explore the potential horticulture and floriculture crops of Chhattisgarh.

**Keywords:** Rural Economy, Rural Industrialisation, Agricultural industries, Horticulture, Floriculture.

### INTRODUCTION

Indian economy is the one of the fastest growing economies in the world. Rural industries play significant role in the development of India. Rural industrialisation generates employment opportunities and reduce the income disparities among rural and urban population. Majority rural industries can be categorised into three groups: Agricultural industries, Forest Industries and Hand Loom industries. Agriculture industries is the most significant in the India Economic which contributes approximately 18% to GDP. Agriculture Industry provides the highest employment, approximately sixty percent of population of the country in engaged in the agricultural Industry.

Horticulture and floriculture industries has the immense potential. According to data released by Ministry of statistics & programme Implementation fruits and vegetable output was ₹3569 billions in financial year 2019-20 and is increased at a CAGR of 3.55% between financial year 2011-12 to 2019-20. Output of floriculture market was ₹ 273.5 billion in financial year 2019-20 and is increased at a CAGR of 5.84% between financial year 2011-12 to 2019-20.

In this research paper study was conducted to understand the Horticulture and floriculture industries in India and to explore the potential of Chhattisgarh in Horticulture and floriculture industry. The climate of Chhattisgarh provides ideal climate for horticulture and floriculture.

Paddy is major crop of the Chhattisgarh apart from it fruits like mango, Lime, Litchi, Guava, Cheuk, Cashew etc . Cereals, pulses and oil seeds like sunflower, soyabean, ground nuts etc are also grown in Chhattisgarh.