



Guru Ghasidas Vishwavidyalaya, Bilaspur
(A Central University established by Central University Act. 2009)

Department of commerce

Certificate of Achievement



This is to Certify that

AYUSHI LAKRA

has successfully completed his/her project work on topic
EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR

under the supervision of
Prof Ashok Kumar Mishra

For M.Com 4th Semester (Academic Session 2020-21) for compulsory partial fulfillment of project report

विभागाध्यक्ष / H.O.D.
शॉपिंग विभाग / Dept. of Commerce
गुरु घासीदास विश्वविद्यालय, बिलासपुर (उ.प्र.)
Guru Ghasidas Vishwavidyalaya, Bilaspur (U.P.)
HOD