

Study on
“Foreign Exchange & its Risk Management with Reference to Infosys.”

**A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)
2017-18**

Supervised By

Dr. B.D.MISHRA
(Associate Professor)

Submitted By

Sahiba Hariyani
Roll Number-16605136



Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A CENTRAL UNIVERSITY)

**STUDY ON
SELECTED HOUSING FINANCE COMPANIES IN
BILASPUR CITY**

Submitted for the partial fulfillment of the requirement
For the award of degree
Of
MASTERS OF BUSINESS ADMINISTRATION

**SUPERVISED BY:-
DR. B.D. MISHRA
(ASSOCIATE PROFESSOR & HOD)**

**SUBMITTED BY:-
NAME: - SHANIYA KHAN**

ROLL NO.:- 16605144

**Department of Management Studies
Guru Ghosidas Vishwavidyalaya, Bilaspur (C.G.)**

EXAMINER'S COPY

SESSION (2017-2018)



**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
495009**

(A Central University established by the Central Universities Act, 2009)

Internal Examiner
Ron
18/5/18

External Examiner
Shaniya Khan
18/5/18

Head of the Department
Ron
18/5/18

A STUDY ON
"MOTIVATING EMPLOYEE'S EFFECTIVELY- A CASE STUDY OF
JINDAL STEEL AND POWER LIMITED"

A project report Submitted for the
Partial fulfillment of the requirement for the award of the
Degree of Master of Business Administration (MBA)

Supervised By:

Dr. Harish Kumar
(Professor)

Submitted By:

Prachi Gupta

Roll No - 16605127



2018

Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

Evaluated

Harish Kumar
Internal Examiner)

Prachi Gupta
(External Examiner)

Prachi Gupta
Head of the Department

Department of Management Studies

GURU GHASIDAS VISHWAIDALAYA, BILASPUR (C.G) 495

(A Central University Establish by the Central University Act 2009)

**A STUDY ON
“EMPLOYEE ENGAGEMENT (WITH
SPECIAL REFERENCE TO SECR, BILASPUR (C.G))”**



**A Project Report submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

**Supervised By:
Dr. Harish Kumar
(Professor)**

**Submitted By:
Shreyasee Ghatak
(MBA IV SEM)
ROLL NO. – 16605146**

**2018
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

STUDY ON
“A STUDY OF NON-PERFORMING ASSETS IN BANKING
SECTOR”

Submitted for the partial fulfillment of the requirements for the Award
of the degree of
MASTER OF BUSINESS ADMINISTRATION
(2016-2018)



Supervised By
Dr. B.D. MISHRA
(H.O.D)

Submitted by
ABHIJEET TRIVEDI
Roll number: 16605104

DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA
(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT, 2009)
BILASPUR (C.G.) 495009

**A STUDY ON
MEASURING JOB SATISFACTION**

A CASE STUDY ON NARMADA DRINKS PVT. LTD. BILASPUR
(C.G.)



EXAMINER'S COPY

Internal Examiner: *Harish* 16/7/18

External Examiner: *Aman* 16/7/18

Head of the Department: *Raj* 16/05/18

A Project Report Submitted for the Partial Fulfillment of the Requirement for the Award of the Degree of Master for Business Administration (MBA)

Session 2017-18

SUPERVISED BY

Dr. Harish kumar
(Professor)

SUBMITTED BY

AMAN RAZA
Roll Number-16605108

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

A Study

Training System's- A case study of Narmada Drinks Pvt. Ltd.



A Project report submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By

Dr. Harish Kumar
(PROFESSOR)

Submitted By

Akansha Shrivastava
Roll no. 16605106

2018

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

A STUDY ON

**“INDUSTRIAL RELATIONS” of RAYMOND UCO DENIM
PVT. LTD..YAVATMAL (MAHARASTRA)”**

A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master Of Business Administrative

SUPERVISED BY

Dr. Harish kumar
(Professor)

SUBMITTED BY

Prashant Sahu
Roll Number-16605128



**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

A STUDY ON
**“REWARD AND PUNISHMENT SYSTEMS - With
Special Reference To Black Diamond Motors Pvt. Ltd”**
BILASPUR (C.G)



A Project Report Submitted for the Partial Fulfillment of
the Requirement for the Award of the Degree of Mater for
Business Administration (MBA)

Submitted By

Dr. Harish Kumar
(Professor)

Submitted By

Sushmita Bhattacharjee
Roll Number-16605152

2017-2018

**Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

A STUDY ON

**“INDUSTRIAL RELATIONS” of RAYMOND UCO DENIM
PVT. LTD., YAVATMAL (MAHARASTRA)”**

A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master Of Business Administrative

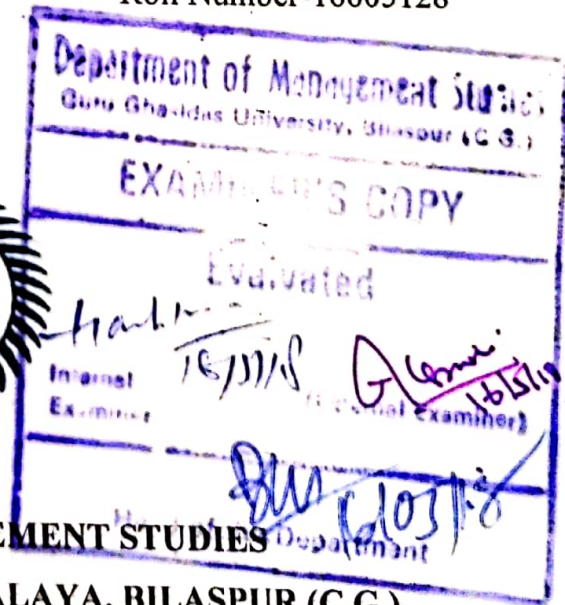
SUPERVISED BY

Dr. Harish kumar
(Professor)

SUBMITTED BY

Prashant Sahu

Roll Number-16605128



DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

A STUDY ON

“Learning of HR Practices in the organization with special references to (Raymond Denim Pvt. Ltd) Yavatmal (M.H.)”

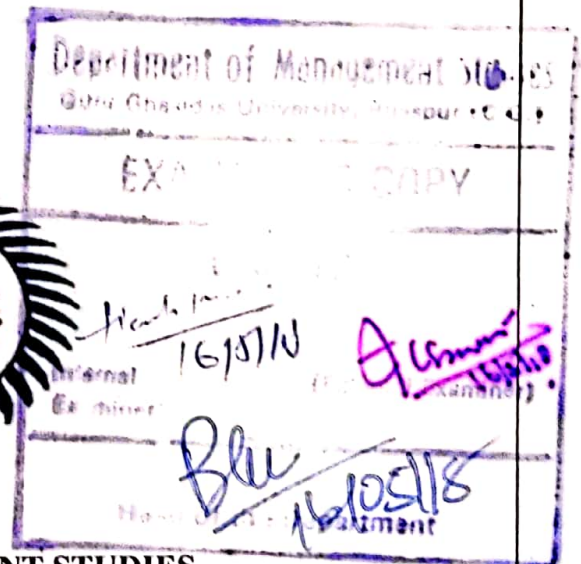
A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master Of Business Administrative

SUPERVISED BY

Dr. Harish kumar
(Professor)

SUBMITTED BY

Rishabh Rahul Sao
Roll Number-16605134



**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

A Study on
"SAFETY MANAGEMENT WITH SPECIAL REFERENCE TO BEC
FERTILIZERS"

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)

Supervised By

Dr. Harish Kumar
(Professor)

Submitted By

Reetu Saluja
Roll Number-16605133



2018

Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINATION	
Harish Kumar 16/10/18 Internal Examiner	Reetu Saluja 16/10/18 (Examiner)
Blues 16/10/18 Head of the Department	

TOPIC

“A COMPARATIVE ANALYSIS OF LARGE CAP AND SMALL CAP IN MUTUAL FUNDS WITH SPECIAL REFERENCE TO STATE BANK OF INDIA AND RELIANCE ”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

Session 2016-18

Supervised By

Dr. B.D. MISHRA
(Professor & H.O.D.)

Submitted By

ANKIT SINGH
Roll Number-16605111



2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

A STUDY ON

PORTFOLIO EVALUATION AND INVESTMENT DECISION

A Project Report Submitted for the Partial Fulfillment of the Requirement for the
Award of the Degree of Master of Business Administration (MBA)



(A Central University established by the Central University Act 2009 No. 25 of 2009)

SUPERVISED BY

Dr. B. D. MISHRA

(Associate Professor)

SUBMITTED BY

SAMEER KUMAR

Roll No. 16605138

SESSION 2016-18

DEPARTMENT OF MANAGEMENT STUDIES

GURU GHASIDAS VISHWAVIDYALAYA

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

BILASPUR (C.G.) 495001

A Project Report

On

"TRADE UNIONISM (a case study) ON INDIAN RAILWAY (SECR)."

Submitted for the

Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. HARISH KUMAR

(Professor)

Submitted By:

NIKITA VIDHANI

Roll No.-16605125

2017-18



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

A Study on
**“SAFETY MANAGEMENT WITH SPECIAL REFERENCE TO BEC
FERTILIZERS”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)

Supervised By

Dr. Harish Kumar
(Professor)

Submitted By

Reetu Saluja
Roll Number-16605133



2018

**Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A STUDY ON
EMPLOYEE WELFARE - A CASE STUDY OF NTPC
SIPAT**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)
EXAMINER'S COPY
Internal Examiner <i>Harish Kumar</i> 12/11/18
External Examiner <i>Abhay Dubey</i> 12/11/18
Head of the Department <i>Dr. Harish Kumar</i> 12/11/18

A Project report Submitted for the Head of the Department

**Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)**

2017-18

Supervised By

Dr. Harish Kumar

(Professor)

Submitted By

Abhay Dubey

Roll no. 16605103

DEPARTMENT OF MANAGEMENT STUDIES

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

TOPIC

**“A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS
CADBAURY CHOCOLATES IN BILASPUR CITY”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

Session 2016-18

Supervised By

Dr. L.P. Pateriya
(Professor)

Submitted By

Sneha Singh
Roll Number-16605149



Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A CENTRAL UNIVERSITY)

Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.U.)

EXAMINER'S COPY

Signature: *[Handwritten Signature]*
Date: 18/11/18
(Internal Examiner)

Signature: *[Handwritten Signature]*
Date: 18/11/18
(Head of Department)

A Report
On
CORPORATE SOCIAL RESPONSIBILITY (With special reference
to NTPC SIPAT Bilaspur)

Submitted for the
Partial fulfilment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Submitted By:

AKANKSHA JANGDE

Roll Number:

16605105

2017-18

Under the supervision of Dr. Harish kumar, Professor



Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)
495009

(A Central University established by the Central Universities Act, 2009)

**A STUDY ON
EMPLOYEE WELFARE - A CASE STUDY OF NTPC
SIPAT**



**A Project report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)**

2017-18

Supervised By

Dr. Harish Kumar

(Professor)

Submitted By

Abhay Dubey

Roll no. 16605103

DEPARTMENT OF MANAGEMENT STUDIES

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

TOPIC

“A COMPARATIVE ANALYSIS OF LARGE CAP AND SMALL CAP IN MUTUAL FUNDS WITH SPECIAL REFERENCE TO STATE BANK OF INDIA AND RELIANCE ”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

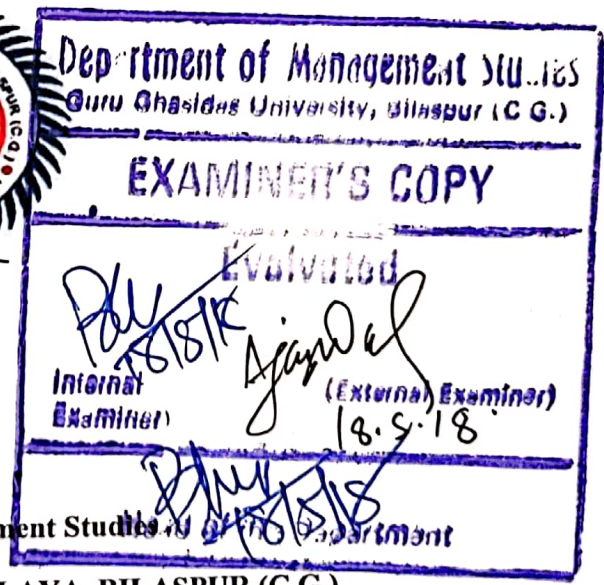
Session 2016-18

Supervised By

Dr. B.D. MISHRA
(Professor & H.O.D.)

Submitted By

ANKIT SINGH
Roll Number-16605111



2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

STUDY ON
“CUSTOMER SATISFACTION TOWARDS RETAIL SHOPPING
AT RELIANCE MARKET IN BILASPUR CITY”

A Project Report submitted for the Partial Fulfillment of the
Requirement of the Award of the Degree
of
Master of Business Administration (MBA)

Supervised By:
Dr.L.P.PATERIYA
(Professor)

Submitted By:
JAIKANT YADAV
Roll Number:- 16605119

SESSION- 2017-18



Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University established by the Central Universities Act, 2009)

Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)
EXAMINER'S COPY
Internal [Signature] [Date: 18/11/18]
(External Examiner)
Head of the Department [Signature]

STUDY ON
“CUSTOMER SATISFACTION TOWARDS RETAIL SHOPPING
AT RELIANCE MARKET IN BILASPUR CITY”

A Project Report submitted for the Partial Fulfillment of the
Requirement of the Award of the Degree
of
Master of Business Administration (MBA)

Supervised By:
Dr.L.P.PATERIYA
(Professor)

Submitted By:
JAIKANT YADAV
Roll Number:- 16605119

SESSION- 2017-18



Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University established by the Central Universities Act, 2009)

A
PROJECT REPORT
ON
**“HR AND IT INTERFACE - A CASE STUDY OF
SOUTH EASTERN COALFIELDS LIMITED
(SECL BILASPUR)”**



SUBMITTED FOR THE

**Partial Fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (M.B.A)**

SUPERVISED BY

**Dr. HARISH KUMAR
(PROFESSOR)**

SUBMITTED BY,

**DIVYA JAISWAL
16605118**



2017-18

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA
(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES
ACT, 2009)**

BILASPUR (C.G.) 495009

A STUDY ON
PERFORMANCE APPRAISAL
AT NOVA IRON AND STEEL LTD., DAGORI, BILASPUR
(C.G.)



A Project Report Submitted for the Partial Fulfilment of the
Requirement for the Award of the Degree of Mater for Business
Administration (MBA) 2017-18

SUPERVISED BY
DR. HARISH KUMAR
(Professor)

SUBMITTED BY
PHILEMON JOHN NINAN
Roll Number-16605126

DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

A Study on
“Consumer Preference towards Organic Food In Bilaspur City”

A Project Report submitted for the
Partial Fulfillment of the Requirement of the Award of the Degree of Master
of Business Administration (MBA)



Supervised By:
Dr. L. P. Pateriya
(Professor)

Submitted By:
Sushobhit Shreyanshu Lal
Roll Number :- 16605153

2017 - 18

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)

A Study on
**“CONSUMER SATISFACTION TOWARDS AMUL MILK
PRODUCTS IN BILASPUR CITY”**

**A Project Report submitted for the
Partial Fulfillment of the Requirement of the Award of the
Degree of Master of Business Administration (MBA)**



Supervised By:
Dr. L.P. PATERIYA
(Professor)

Submitted By:
Siddharth Shukla
Roll No. -16605148

Session: 2017-18

**Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)**

TOPIC

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO SERVICES
AT BILASPUR CITY”**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA).**

2018

Supervised By

**Dr. L.P. Pateriya
(Professor)**

Submitted By

**Satyam Tripathi
Roll Number-16605141**



**Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A CENTRAL UNIVERSITY)**

**A Study on
“Customers’ preference & satisfaction towards android
mobile (Xiaomi) with reference to Bilaspur city”**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA).**

2018

Supervised By

**Dr. L.P. Pateriya
(Professor)**

Submitted By

**Saurabh Bhargava
Roll Number-16605142**



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

**A Study On
“HRD Climate and Culture with Special Reference to
the Organization SECL”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of Degree of
Master of Business Administration (MBA)

Supervised By:
Dr. Harish Kumar
(Professor)

Submitted By:
Mohammad Abdur Rahim
Roll Number:16605123

2018



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

1

A PROJECT REPORT

ON

**“A Comparative Study Of life Insurance Policies Of
Public & Private Sector Insurance Companies”**

**(With reference to LIC & HDFC Standard Life Insurance
Co. Ltd.)**

**A Project Report submitted for the Partial Fulfilment of the Requirement of the Award
of the
Degree of Master of Business Administration (MBA)**

2017-18

Supervised By:

Dr. B.D. MISHRA

HEAD OF DEPARTMENT,
Department of Management Studies,
GGU BILASPUR

Submitted By

SUMAN KUMBHKAR

Roll No:- 16605150



Department of Management Studies

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)
(A Central University established by the Central Universities Act,
2009)**

A Project Report

On

**“WORKING CAPITAL MANAGEMENT OF BLACK
DIAMOND MOTORS PVT. LTD.”**

Submitted for the

Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised By:

Dr.B.D.Mishra

(Associate Professor)

Submitted By:

Aakash khatri

Roll No.-16605102

2017-18



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

**A Study on
“Comparative Analysis of Selected Mutual Fund Schemes of
HDFC & ICICI Mutual Funds”**

**A Project Report submitted for the
Partial Fulfilment of the Requirement of the Award of the Degree
of Master of Business Administration (MBA)**



Supervised By:
Dr. B. D. MISHRA
(Associate Professor)

Submitted By:
Ayushi Jaiswal
Roll No.:-16605114

**2017-18
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)**

**A Study on
“Comparative Analysis of Selected Mutual Fund Schemes of
HDFC & ICICI Mutual Funds”**

**A Project Report submitted for the
Partial Fulfilment of the Requirement of the Award of the Degree
of Master of Business Administration (MBA)**



Department of Management Studies Guru Ghasidas University, Bilaspur	
EXAMINER'S COPY	
<i>[Signature]</i> Internal Examiner	<i>[Signature]</i> (External Examiner) 18/8/18
<i>[Signature]</i> Head of the Department	

Supervised By:
Dr. B. D. MISHRA
(Associate Professor)

Submitted By:
Ayushi Jaiswal
Roll No.:-16605114

**2017-18
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)**

A Study on
IMPACT OF DIVIDEND POLICY ON FIRM
VALUE OF SELECT IT COMPANIES IN INDIA

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree
of Master of Business Administration (MBA)



Supervised By
Dr.B.D. Mishra
(Associate Professor)

Submitted By
Swati Gedam
Roll no. 16605155

Session-2018

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)

TOPIC

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO SERVICES
AT BILASPUR CITY”**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA).**

2018

Supervised By

**Dr. L.P. Pateriya
(Professor)**

Submitted By

**Satyam Tripathi
Roll Number-16605141**



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

(Signature) 18/5/18
Internal Examiner
(Signature) 18/5/18
Examiner

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(Signature) 18/5/18
Head of the Department

(A CENTRAL UNIVERSITY)

A Study on
"Customers' preference & satisfaction towards android
mobile (Xiaomi) with reference to Bilaspur city"

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA).

2018

Supervised By

Dr. L.P. Pateriya
(Professor)

Submitted By

Saurabh Bhargava
Roll Number-16605142



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINATION

18/5/18
18/5/18
(External Examiner)

Head of the Department

Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A CENTRAL UNIVERSITY)

A Study on

**“HUMAN RESOURCE PLANNING (HRP) - A CASE
STUDY OF SOUTH EASTERN COALFIELDS
LIMITED (S.E.C.L.), BILASPUR (C.G.)”**



A Project Report Submitted for the
Partial fulfillment of the Requirement for the Award of Degree of
Master of Business Administration (MBA)

Supervised By:

DR. HARISH KUMAR

(Professor)

Submitted By:

PUSHPLATA DEWANGAN

Roll No.: 16605130



Session: 2018

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA,
BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)

A Report
On
CORPORATE SOCIAL RESPONSIBILITY (With special reference
to NTPC SIPAT Bilaspur)

Submitted for the
Partial fulfilment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Submitted By:

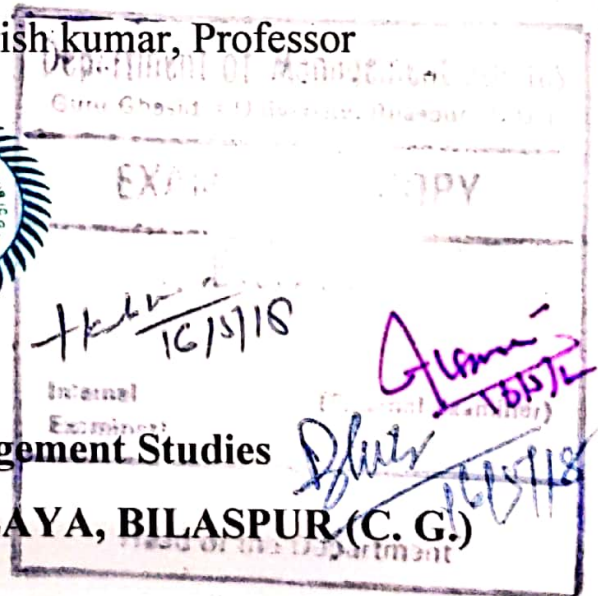
AKANKSHA JANGDE

Roll Number:

16605105

2017-18

Under the supervision of Dr. Harish kumar, Professor



Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)
495009

(A Central University established by the Central Universities Act, 2009)

Project Report

On

**“MEASURING THE IMPACT OF TRAINING ON
EMPLOYEES PERFORMANCE , with special reference to
BLACK DIAMOND MOTORS PVT. LTD.”**

Submitted for the

Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. HARISH KUMAR

(Professor)

Submitted By:

BARKHA WADHWANI

Roll No.-16605115

2017-18



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

A STUDY ON

“Learning of HR Practices in the organization with special references to (Raymond Denim Pvt. Ltd) Yavatmal (M.H.)”

A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of
Master Of Business Administrative

SUPERVISED BY

Dr. Harish kumar
(Professor)

SUBMITTED BY

Rishabh Rahul Sao
Roll Number-16605134



**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

TOPIC

"A COMPARATIVE STUDY ON CUSTOMERS PREFERENCE FOR SHOPPING TOWARDS FLIPKART AND SNAPDEAL AT BILASPUR CITY"

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

Session 2016-18

Supervised By

Dr. L.P.PATERIYA

(Professor)

Submitted By

A.VIVEK RAO

Roll Number-16605101



2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

**A Study On
“DISCIPLINE with Special Reference to the Organization
Life Insurance Corporation”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of Degree of
Master of Business Administration (MBA)

Submitted By
Dr. Harish Kumar
(Professor)

Submitted By
Tosh Kumar Lahre
Roll Number- 16605156



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

**A STUDY ON GRIEVANCE REDRESSAL MECHANISM
WITH SPECIAL REFERENCE TO NUVOCO VISTAS
CORP LTD.**

(Formerly Lafarge cement plant)

GOPALNAGAR, JAINGIRCHAMPA (C.G)



**A Project Report Submitted for the Partial Fulfillment of the
Requirement for the Award of the Degree of Master for
Business Administration (MBA)**

SUPERVISED BY

Dr.Harish kumar

(Professor)

SUBMITTED BY

PREETI SAHU

Roll Number-16605129

2017-18

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A STUDY ON
EMPLOYEE ABSENTEEISM- A CASE STUDY OF
NTPC, SIPAT**



**A Project report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)
2017-18**

Supervised By

Dr. Harish Kumar
(Professor)

Submitted By

Sunita Bhadoria
Roll no. 16605151

TOPIC

**“A STUDY ON CONSUMER SATISFACTION TOWARDS MODERN AND
TRADITIONAL PAYMENT MODE FOR ONLINE/OFFLINE SHOPPING,
AT BILASPUR CITY”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

Session 2016-18

Supervised By

Dr. L.P.PATERIYA

(Professor)

Submitted By

SAURABH SINGH CHAUHAN

Roll Number-16605143



2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

**A STUDY ON
THE BEHAVIOR OF INVESTORS TOWARDS VARIOUS
INVESTMENT ALTERNATIVES WITH SPECIAL REFERENCE TO
BILASPUR CITY**

**A Project Report Submitted for the Partial Fulfillment of the Requirement for the
Award of the Degree of Master of Business Administration (MBA)**



(A Central University established by the Central University Act 2009 No. 25 of 2009)

SUPERVISED BY

Dr. B. D. MISHRA
(Associate Professor)

SUBMITTED BY

SANDEEP KOSHLE
Roll No. 16605140

SESSION 2016-18

DEPARTMENT OF MANAGEMENT STUDIES

GURU GHASIDAS VISHWAVIDYALAYA

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

BILASPUR (C.G.) 495001

**A Study on
“A STUDY ON CONSUMER PREFERENCE TOWARDS
AMUL ICE-CREAM IN RAIPUR CITY”**

**A Project Report submitted for the Partial Fulfillment of the
Requirement of the Award of the Degree of Master of Business
Administration (MBA)**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINATION	
Internal Examiner <i>[Signature]</i> 18/5/18	External Examiner <i>[Signature]</i> 18/5/18
Head of the Department <i>[Signature]</i>	

Supervised By:
Dr.L.P Pateriya
(Professor)

Submitted By:
Kshama Dwivedi
Roll Number:- 16605121

**SESSION -2016-18
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)**

PROJECT REPORT ON
"COMMUNICATION PRACTICES- A CASE STUDY OF LIFE INSURANCE
CORPORATION OF INDIA"



A synopsis submitted for the partial fulfillment of the requirement for the award of the
degree of master of business administration (MBA)

2016-18

Supervised By
Dr. Harish Kumar
(professor)

Submitted By
Yogesh Baghel
Roll no-16605160



Department of management studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)
(A Central University)

**A STUDY ON
FINANCIAL DERIVATIVES (FUTURES & OPTIONS)**

**A Project Report Submitted for the Partial Fulfillment of the Requirement for the
Award of the Degree of Master of Business Administration (MBA)**



(A Central University established by the Central University Act 2009 No. 25 of 2009)

SUPERVISED BY

Dr. B. D. MISHRA

(Associate Professor)

SUBMITTED BY

RAHIBA SAMREEN

Roll No. 16605131

SESSION 2016-18

DEPARTMENT OF MANAGEMENT STUDIES

GURU GHASIDAS VISHWAVIDYALAYA

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

BILASPUR (C.G.) 495001

**“A STUDY ON CONSUMER AWARENESS AND
SATISFACTION TOWARDS RAILWAY E-SERVICES
APP AT RAIPUR CITY”**

**Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award
of the Degree of Master of Business Administration
(MBA)**



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

Internal Examiner: *[Signature]*
External Examiner: *[Signature]*

Submitted by: *[Signature]*
RAJESH KUMAR CHANDRA
Roll No. - 16605132

Submitted To
Dr. L.P. Pateriya
(Professor)

SESSION- 2017-18

**Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR
(C.G)
(A CENTRAL UNIVERSITY)**

A Study on

**“ CONSUMER PREFERENCE TOWARDS SUPER MARKETS &
PROVISION STORES WITH RESPECT TO FMCG AT BILASPUR
CITY”**

A Project Report Submitted for the Partial Fulfilment of the
Requirement for the Award of the Degree of Master of
Business Administration (MBA)

Supervised By

Prof.L.P.Pateriya
(Professor)

Submitted By

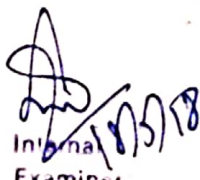
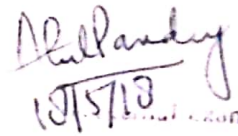
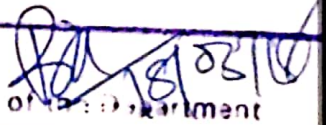
Saket
Roll Number-16605137



2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

Department of Management Studies Guru Ghasidas University, Bilaspur	
EXAMINER'S COPY	
 Internal Examiner 18/05/18	 External Examiner 18/05/18
 Head of Department 18/05/18	

A STUDY ON
QUALITY OF WORK LIFE OF EMPLOYEES
BETWEEN PUBLIC AND PRIVATE SECTOR BANKS
BILASPUR (C.G.)



A Project Report Submitted for the Partial Fulfilment of the
Requirement for the Award of the Degree of Mater for Business
Administration (MBA) 2018

SUPERVISED BY

Dr.Harish kumar

(Professor)

SUBMITTED BY

Viplavi Gautam

Roll Number-16605158

DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

**A Study on
“Compensation administration”
With special reference to Jindal Raigarh**

**A Project Report Submitted for the Partial Fulfillment of the
Requirement for the Award of the Degree of Mater for Business
Administration (MBA)**

SUPERVISED BY

**Dr.Harish kumar
(Professor)**

SUBMITTED BY

**Ankita dubey
Roll Number-16605112**



2018

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

TOPIC

**“A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS
CADBAURY CHOCOLATES IN BILASPUR CITY”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

Session 2016-18

Supervised By

Dr. L.P. Pateriya
(Professor)

Submitted By

Sneha Singh
Roll Number-16605149



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

A Study
On
A study on "Customer Preference Towards Retail Shopping at Big
Bazaar in Raipur city"



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

Internal
Examiner

Head of the Department

A Project Report submitted for the

Partial fulfillment of the requirement for the award of the degree of
Master of Business Administration (MBA)

Supervised By
Dr. L.P. PATERIYA
(Professor)

Submitted By:
Akshay Dumbhare
Roll No-16605107

2018

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

**A STUDY ON
MEASURING JOB SATISFACTION**

**A CASE STUDY ON NARMADA DRINKS PVT. LTD. BILASPUR
(C.G.)**



A Project Report Submitted for the Partial Fulfillment of the
Requirement for the Award of the Degree of Master for Business
Administration (MBA)

Session 2017-18

SUPERVISED BY

Dr. Harish Kumar

(Professor)

SUBMITTED BY

AMAN RAZA

Roll Number-16605108

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A Study on
“AN EXPLORATORY STUDY ON RISK MANAGEMENT IN
BANKING SECTOR WITH SPECIAL REFERENCE TO
BILASPUR CITY”**

**A Project Report submitted for the
Partial Fulfillment of the Requirement of the Award of the Degree
of Master of Business Administration (MBA)**



Supervised By:
Dr. B. D. MISHRA
(HEAD OF DEPARTMENT)

Submitted By:
Arnima Tiwari
Roll No.:-16605113

**2018
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)**

A Study on

**“ CONSUMER PREFERENCE TOWARDS SUPER MARKETS &
PROVISION STORES WITH RESPECT TO FMCG AT BILASPUR
CITY”**

A Project Report Submitted for the Partial Fulfilment of the
Requirement for the Award of the Degree of Master of
Business Administration (MBA)

Supervised By

Prof.L.P.Pateriya
(Professor)

Submitted By

Saket
Roll Number-16605137



2018

Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

**A Comparative Study on
Systematic Investment Plans (SIP) of “Housing Development Finance
Corporation Mutual Fund”, “Reliance Mutual Fund” And
“Sun Birla Mutual Fund”**

**A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)
2017-18**

Supervised By

**Dr. B.D.MISHRA
(Associate Professor)**

Submitted By

**Shreeya Khandelwal
Roll Number-16605145**



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

A Study on
"HUMAN RESOURCE PLANNING (HRP) - A CASE
STUDY OF SOUTH EASTERN COALFIELDS
LIMITED (S.E.C.L.), BILASPUR (C.G.)"



A Project Report Submitted for the
Partial fulfillment of the Requirement for the Award of Degree of
Master of Business Administration (MBA)

Supervised By:
DR. HARISH KUMAR
(Professor)

Submitted By:
PUSHPLATA DEWANGAN
Roll No.: 16605130



Session: 2018

DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA,
BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

Department of Management Studies Guru Ghanshyam Das Vishwavidyalaya, Bilaspur (C.G.)
EXAMINATION COPY
Internal Examiner: <i>[Signature]</i> 16/07/20
External Examiner: <i>[Signature]</i> 16/07/20
Head of Department: <i>[Signature]</i> 16/07/20

**A STUDY ON GRIEVANCE REDRESSAL MECHANISM
WITH SPECIAL REFERENCE TO NUVOCO VISTAS
CORP LTD.**

(Formerly Lafarge cement plant)

GOPALNAGAR, JAINGIRCHAMPA (C.G.)



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

Internal Examiner: *Harish Kumar* 16/11/18

External Examiner: *A. Kumar* 16/11/18

Dr. P. K. Sahu 16/11/18

A Project Report Submitted for the Partial Fulfillment of the Requirement for the Award of the Degree of Master for Business Administration (MBA)

SUPERVISED BY

Dr. Harish Kumar

(Professor)

SUBMITTED BY

PREETI SAHU

Roll Number-16605129

2017-18

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A STUDY ON
"EMPLOYEE ENGAGEMENT (WITH
SPECIAL REFERENCE TO SECTOR, BILASPUR (C.G))"**



Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

EXAMINER'S COPY

Internal Examiner: *Harish Kumar* 16/5/18
External Examiner: *Asmita* 16/5/18

Internal Examiner: *Harish Kumar* 16/5/18
External Examiner: *Asmita* 16/5/18

A Project Report submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:
Dr. Harish Kumar
(Professor)

Submitted By:
Shreyasee Ghatak
(MBA IV SEM)
ROLL NO. – 16605146

2018

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

TOPIC

**"A COMPARATIVE STUDY ON CUSTOMERS PREFERENCE FOR SHOPPING
TOWARDS FLIPKART AND SNAPDEAL AT BILASPUR CITY"**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business
Administration (MBA).

Session 2016-18

Supervised By

Dr. L.P.PATERIYA

(Professor)

Submitted By

A.VIVEK RAO

Roll Number-16605101



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

Evaluation

Internal Examiner: [Signature] 18/5/18

External Examiner: [Signature] 18/5/18

Head of the Department: [Signature] 18/5/18

2018

Department of Management Studies Head of the Department

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

**A STUDY ON
“FOREIGN DIRECT INVESTMENT IN INDIA”**

**A Project Report Submitted for the
partial fulfillment of the requirements for the Award of
the Degree of**

MASTER OF BUSINESS ADMINISTRATION (MBA)

2016-2018



**SUPERVISED BY
Dr. (Prof) B.D. MISHRA
(H.O.D)**

**SUBMITTED BY
TOSHIBA SAHU
Roll No-16605157**

**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA
(A CENTRAL UNIVERSITY ESTABLISHED BY
CENTRAL UNIVERSITIES ACT, 2009) BILASPUR (C.G.) 495009**

A Project Report
On
“WORKING CAPITAL MANAGEMENT OF BLACK
DIAMOND MOTORS PVT. LTD.”

Submitted for the
Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised By:

Dr.B.D.Mishra

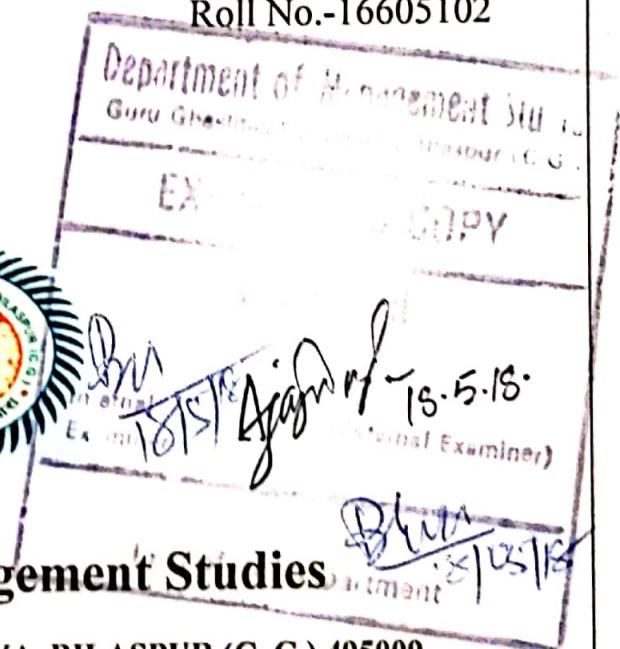
(Associate Professor)

Submitted By:

Aakash khatri

Roll No.-16605102

2017-18



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

A Study on
“ Online Trading in financial instruments”
(With special reference to Karvy Stock Broking Pvt. Ltd.)

**A Project Report submitted for the Partial Fulfilment of the
Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

Supervised By:

Dr. B.D. MISHRA

(Associate Professor & HOD)

DMS, GGU BILASPUR

Submitted By:

SANDEEP BHOWMICK

ROLL NO:- 16605139



2016-2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

**A
STUDY ON
SELECTED HOUSING FINANCE COMPANIES IN
BILASPUR CITY**

Submitted for the partial fulfillment of the requirement

For the award of degree

Of

MASTERS OF BUSINESS ADMINISTRATION

**SUPERVISED BY:-
DR. B.D. MISHRA
(ASSOCIATE PROFESSOR & HOD)**

**SUBMITTED BY:-
NAME: - SHANIYA KHAN
ROLL NO.:- 16605144**

SESSION (2017-2018)



**DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)
495009**

(A Central University established by the Central Universities Act, 2009)

A Study On
“Managing stress”
[A case study of Apollo hospital]

A Project Report Submitted for the
Partial fulfilment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. Harish Kumar
(Professor)

Submitted By:

Kishwar Zeenat
Roll No.16605120

2017-18



Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009
(A Central University established by the Central Universities Act, 2009)

A STUDY ON
**“WORKERS’ PARTICIPATION IN MANAGEMENT- A Case
Study of NUVOCO Cement Plant.”**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. Harish kumar
(Professor)

Submitted By:

Neha Singh
Roll Number-16605124



2017-18

Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A CENTRAL UNIVERSITY)

A Study on
Training System's- A case study of Narmada Drinks Pvt. Ltd.



Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EX	OPY
Internal Examiner <i>Harish Kumar</i> 16/5/18	<i>Akansha</i> 16/5/18
Heads of Department <i>Harish Kumar</i> 16/05/18	

A Project report submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By
Dr. Harish Kumar
(PROFESSOR)

Submitted By
Akansha Shrivastava
Roll no. 16605106

2018

Department of Management Studies
Guru Ghasidas Vishwavidyalaya , Bilaspur(C.G)

TOPIC

“A Comparative study on customers preference towards the telecom services with special reference to Airtel and Reliance Jio in Bilaspur region.”

A Project Report Submitted for the Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business Administration (MBA).

2018

Supervised By

**Dr. L.P. Pateriya
(Professor)**

Submitted By

Bitan Nag Chowdhury

Roll Number-16605116



Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINATION

Internal Examiner: [Signature] 18/05/18

External Examiner: Atul Pandey 18/05/18

[Signature] 18/05/18

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)