

**A Study
On
Consumer Preference Towards Airtel Cellular Services
In Janjgir-Champa Chattisgarh**

Submitted for the
Partial fulfillment of the requirement for the award of
Master of Business Administration (MBA)

Submitted By:

SHIV KUMAR SAHU

Roll Number:

19605539

Supervised By:

Dr. (Mrs.) B.B.PANDEY

2020-21



Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)