

**A Study on**

**“ A CONSUMER BUYING BEHAVIOR WITH REFERENCE TO  
VISHAL MEGA MART BILASPUR CHHATTISGARH ”**

A Project Report is Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
Master of Business Administration (MBA)

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**2021**

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( A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES ACT , 2009 )