

A Study on  
**“Digital Marketing of Zomato in  
Covid-19”**

A project report submitted for the  
Partial fulfillment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

Dr. (Smt.) B.B. Pandey  
(Assistant Professor)

**Submitted By:**

Ram Narayan Patel  
Roll No: 19605534



2021

**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**  
(A Central University established by the Central Universities Act, 2009)