

A Study on

**“CUSTOMER SATISFACTION TOWARDS SAMSUNG
MOBILE PHONE IN RAIGARH, CHHATTISGARH”**

A Project Report Submitted for the Partial Fulfillment of the Requirement for the
Award of the Degree of Master of Business Administration (MBA)

Supervised By:

Dr. (Smt.) Bobby B. Pandey
(Assistant Professor (Senior Scale))

Submitted By:

Harishankar Girre
Roll No. 19605514



2020 – 2021

**DEPARTMENT OF MANAGEMENT STUDIES GURU GHASIDAS
VISHWAVIDALAYA, BILASPUR (C.G)**

(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES ACT, 2009)