## A Study on

## "CUSTOMER EXPERIENCE IN PERSONAL LOAN WITH REFRENCE TO CENTRAL BANK OF INDIA"

A Project Report Submitted for the
Partial fulfillment of the requirement for the award of the degree of MASTER
OF BUSINESS ADMINISTRATION (MBA).

Supervised By -DR.B. B. PANDEY ASSISTANT PROFESSOR

Submitted By -AMIT KUMAR DWIVEDI Roll No. - 19605501



## 2020-2021 DEPARTMENT OF MANAGEMENT OF STUDIES GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (C.G) (A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITY ACT, 2009)