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Unveiling the 'Veil': The Implementation of Allo-identification and the Oppression of the Iranian Women by the Fundamentalists in Marjane Satrapi's *Persepolis*

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Abstract

This article performs a close reading of Marjane Satrapi's *Persepolis* (2007) and demonstrates how one's individuality, sexuality, and identity get enmeshed with the uncanny 'commercial outlets' of the 'oppressive' religious stances; sometimes in the form of interpellation. This process of interpellation is contrived in a manipulative way by the traditional ideological state apparatuses and it furtively creates an ambivalent traumatic situation in the psyche of the people (especially women) and eventually leaves an iota of darkness inside them by placing them in different socio-political contexts. I argue that the novel shatters the politicized demarcation of a hegemonized nation like Iran through the portrayal of a child called Marji. It shows how Marji grows up in the midst of political unrest and starts questioning the authority about the sudden upheaval in her country which leads her to leave her so-called 'privileged' nation. Again, this article also tries to bring out the hollowness of the phallogocentric society which ensnares the Iranians in an invisible web made of 'autocracy' by incorporating a false consciousness into the psyche of the people living in it. This present study also seeks to explore questions of discrimination and inspection of an