



गुरु घासीदास विश्वविद्यालय, बिलासपुर (छ.ग.) भारत

(केन्द्रीय विश्वविद्यालय अधिनियम, 2009 क्रमांक 25, 2009 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)

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No. 366 /Conf./Ph.D./2019

Bilaspur, Date 25.03.2019


**N O T I F I C A T I O N**

It is notified that, as per the decision taken in the Executive Council Meeting held on 27.01.04, the Kulpati, on behalf of the Executive Council after considering the reports of the examiners concerned and viva-voce examination held on **01<sup>st</sup> March 2019** has accepted the thesis submitted by **Pratibha Rai** and declare her eligible for the award of the Degree of the "**DOCTOR OF PHILOSOPHY**" of Guru Ghasidas Vishwavidyalaya, Bilaspur from the date of the Viva-Voce Examination.

1. Name of the Candidate : **Pratibha Rai**
2. Name of the Supervisor : **Dr.(Smt.) B.B. Pandey**
3. Subject of the Thesis : **Management**
4. School of Studies : **Management & Commerce**
5. Title of the Thesis : **IMPACT OF PROMOTIONAL STRATEGIES ON SHOPPING BEHAVIOUR WITH SPECIAL REFERENCE TO ORGANISED RETAIL SECTOR IN CHHATTISGARH**
6. Registration no./ Date : **135264602/10.12.2014**

This Notification is being issued under the Provisions of the Vishwavidyalaya Ph.D. Ordinance and UGC Regulation 2009 applicable for admission, evaluation and Award of Degree of Doctor of Philosophy.

BY ORDER,


  
CONTROLLER OF EXAMINATIONS (ACTING)

Bilaspur, Date 25.03.2019

Endt.No. 367 /Conf./Ph.D./2019

**Copy forwarded for information & necessary action to :-**

1. P.A. To Kulpati/Registrar for Kulpati/Registrar's information.
2. Dy.Registrar, Exam./Dev./Academic Section.
3. Dean, School of Studies of Management & Commerce, GGV Bilaspur (C.G)
4. H.O.D. Department of Management, GGV Bilaspur (C.G).
5. Supervisor- Dr.(Smt.) B.B. Pandey, Assistant Professor (Senior Scale) Department of Management Studies GGV Bilaspur (C.G)
6. Pratibha Rai D/o. Subhash Chandra Rai, 23/216, Saket Nagar, Deoria, (U.P.)
7. Media Cell Incharge with request to send it to Press and Electronic media for wide publicity in the interest of students as press release.
8. Editor : University News Association of Indian Universities, 16, Kotla Road, New Delhi, 110002.
9. Editor : Journal of Scientific and Industrial Research, Rafi Marg, New Delhi.
10. Librarian, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G).
11. Registrar of all the statutory Universities in India.
12. Director, Inflibnet Gujarat University Campus, Post Box No. 4116, Navrangpura Ahmedabad-380009.
13. Incharge IT Cell, For Upload on the Vishwavidyalaya website.
14. Office File.

  
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