



## Report of "06 Days Online Workshop on Research Methodology"

Department of Management Studies

**Date of Event :** April 18, 2022 to April 23, 2022

**Venue:** Online Platform through Google Meet  
**Meeting Link:** <https://meet.google.com/xoo-qmgt-fjg>

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya**  
(A Central University)

**Organises**

**6 DAYS**  
**ONLINE WORKSHOP**  
**ON RESEARCH**  
**METHODOLOGY**

**DATE - 18/04/2022 TO 23/04/2022**  
**MODE - ONLINE**  
**TIMINGS - 03:30 P.M TO 05:30 P.M**

**RESOURCE PERSON**

**Dr. Minal Uprety**  
Prestige Institute of Management & Research, Indore

**Dr. Pratibha Barik**  
Shri Shankaracharya Professional University, Bilai

**KEY TAKEAWAYS**

- Hands on Training in SPSS
- Introduction to Social Science Research
- Formulation of Research Problem
- Developing Hypothesis and Objectives
- Introduction to Qualitative Research
- Introduction to Quantitative Research
- Primary Data Collection (tools and Techniques)
- Sampling Design
- Measurement Scale
- Questionnaire Design
- Types of Statistical Tools for Data Analysis
- Descriptive Statistics using SPSS
- Hypothesis Testing using SPSS
- Interpretation & Report writing

**Registration Link:**  
<https://forms.gle/z2AZBmBZnq4xYqpE6>

**Meeting Link:**  
<https://meet.google.com/xoo-qmgt-fjg>

**For Further Details Contact:**

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"Brochure of Workshop on "Research Methodology"



### Details of Event Proceedings

Date (DD-MM-YYYY)	Details of the Session	Details of Resource Person	Number of Participants
18-04-2022	Introduction to Research & Formulation of Research problem	Dr. Pratibha Barik, Asst. Prof., Shri Shankaracharya Professional University, Bhilai.	96
	Developing Hypothesis & Objectives	Dr Minal Uprety, Asst. Prof. Prestige Institute of Management & Research, Indore	
19-04-2022	Developing Questionnaire, Questionnaire Design & Tools	Dr. Pratibha Barik	84
	Introduction to Qualitative Research	Dr Minal Uprety	
20-04-2022	Introduction to Quatitative Research	Dr. Pratibha Barik	72
	Data Collection 1. Primary Data Collection 2.Secondary Data Collection	Dr Minal Uprety	
21-04-2022	Data Collection Tools	Dr. Pratibha Barik	75
	Sample Design & Method of Sampling	Dr Minal Uprety	
22-04-2022	Measurement Scale	Dr. Pratibha Barik	81
	Types of Statistical Tools for Data Analysis	Dr Minal Uprety,	
23-04-2022	Hands on Training in SPSS	Dr. Pratibha Barik	78
	Hypothesis Testing Interpretation & Report Writing	Dr Minal Uprety,	



### **A Brief Abstract of the Event**

As a part of the Academic Activity, the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh organized 06 Days Online Workshop on Research Methodology for MBA students, research scholars and faculty members through online platform over Google meet from 18th April to 23rd April 2022 at 03:30 PM to 05:30 PM.

The purpose of the workshop was to:

- Equip the research scholars with set of skills and potentiality to undertake the research very effectively in the disciplines of social science and to turn completed research into publishable material of high quality in the form of articles, journals and books.
- Offer the practical guidelines and direct the researchers through all the stages of research from identifying a research problem to the submission of a dissertation, report writing and research article.
- Deal with variety of quantitative and qualitative research methods used in social science researches.
- Develop conceptual clarity and practical knowledge to undertake quality research and writing good research papers field-reports and project proposals etc.

The workshop was hosted by Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh. Workshop started with welcome address by Dr. B.D. Mishra, HOD who welcomed the guests, faculty members, students and two resource persons namely Dr Minal Uprety and Dr. Pratibha Barik, of the programme and also highlighted the purpose of the workshop. This was followed by Dean School of Commerce & Management Prof. Ashok Kumar Mishra who also addressed the participants with his inspirational words and briefed about the objectives of the workshop. Following that, the workshop on Research Methodology started.

The first technical session was carried out by the resource person Dr. Pratibha

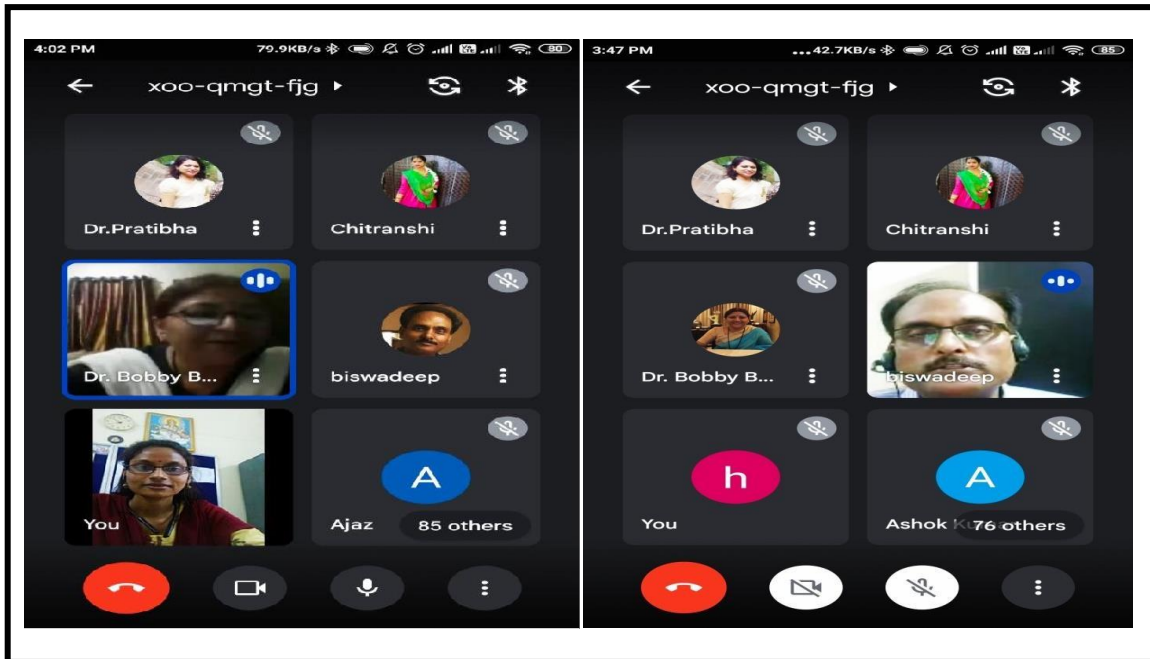


Barik, Asst. Prof., Shri Shankaracharya Professional University, Bhilai. She provided an overall idea about research process starting from selecting the research question, to research design, to data analysis and report writing. The speaker made the subject very interesting and kept the audience fully engrossed. As part of the workshop she explained the basic terms used in research and then went on to explain framing the research problem and formulation of research hypothesis. She provided adequate help to the participants by mentioning suitable examples of how one can you design a research problem and how research hypothesis can be formulated. The next session was by Dr Minal Uprety, Asst. Prof. Prestige Institute of Management & Research, Indore. She enlightened the participants regarding Methodological issues in social science research. She explained about the quantitative type of methodological issues and the qualitative type of methodological issues and the advantages and disadvantages of these two methods.

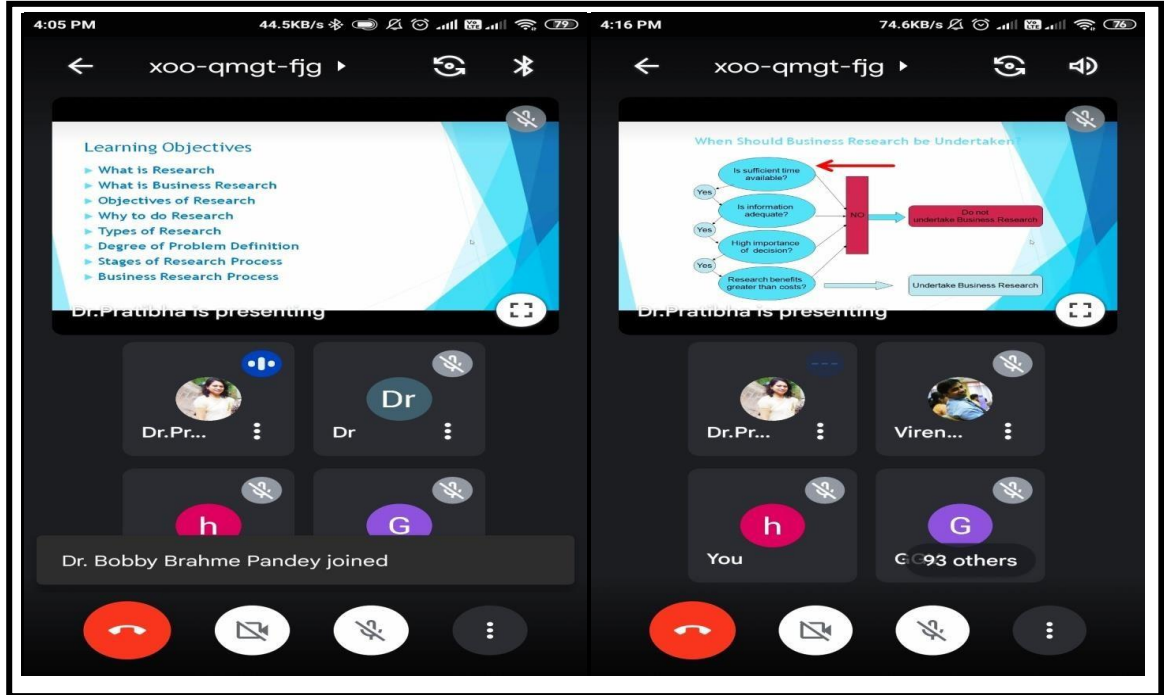
There was also a session on sampling methods handled by Dr. Pratibha Barik focusing on the different types of sampling techniques that the researchers can adopt from random sampling to non-random sampling methods. She was able to convey the participants on the methods by which adequate number of sample can be identified for a particular type of research. The session on research design was handled by Dr Minal Uprety. She spoke on the relevance of research design and the ways by which a research design has to be formulated on the basis of their research questions, data collection instruments, particularly on questionnaire and interview schedule, do's and don'ts while preparing a questionnaire, Qualitative methods in social science research was also given due importance in the workshop.

The last session focused on data sources and how to use the SPSS software. The resource persons focused on the different types of data sources and the availability of e- resources. For conducting social science research, the SPSS software was downloaded by all the participants and they were given hands on training to use SPSS software. Many research scholars and students from commerce, economics and management who had several confusions and problems with testing data got clarifications from the resource persons.

The programme was compeered by Ms. Harsha Sahu, Asst. Prof. Department of Management Studies. The aim of the workshop was to spread awareness regarding the positive aspects of investment among the young students. Students really appreciated the event and actively participated and sought clarifications at the end by asking Questions to the Speakers. Workshop ended with a vote of thanks by Dr. B.B. Pandey, Asst. Prof. Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur. In this workshop all the Faculty members of the department namely, Dr. B.D. Mishra, Dr. (Mrs.) B. B.Pandey, Dr. Teju. Kujur and Miss Harsha Sahu were present.



**Faculty Members attending the Session on “Research Methodology” in with the Resource Persons on 18<sup>th</sup> April 2022**



Content dissemination on "Research Methodology" by the Resource Persons on  
19<sup>th</sup> April 2022

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