



Department : Department of Commerce		
Academic Year : 2021-22		
Sr. No.	Programme Code	Name of the Programme
01.	330	M. Com.

Following students have carried out their Project work/ Internship/ Field Project/Industrial Training for the academic session 2021-22

M. Com. Project work [Dissertation] (COPDDC1) REPORTS

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A PROJECT REPORT ON
Effect of Covid-19 on Health Insurance Sector
of India



By

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UNDER THE SUPERVISION OF

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AUGUST 2022(Term 2021-2022)





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A PROJECT REPORT
ON
COVID-19 AND THE IMPACT OF NPA ON BANKS

Submitted for partial fulfilment of the
Requirements for the Award of the Degree of
MASTER OF COMMERCE



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UNDER THE SUPERVISION OF
DR. ASHOK KUMAR MISHRA

BY
PRAKASH OGARE





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A STUDY ON IMPACT OF MONETARY POLICY INSTRUMENTS ON
THE PROFITABILITY OF COMMERCIAL BANKS.



Submitted to
Department of Commerce
Guru Ghasidas vishwavidyalaya
for
The Degree of
"Masters in Commerce"

Under the guidance of:
Mr. Ashok Kumar Mishra Sir

Submitted by :
Alfia Yasmine
4th Semester





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A PROJECT REPORT
ON
CUSTOMER BEHAVIOUR
TOWARDS UPI PAYMENTS

*Submitted for the partial fulfilment of the requirement of the
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MASTER OF COMMERCE



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Contents/Abstract (Prakhar Singh)

Abstract : The last decade has seen tremendous growth in use of internet and mobile phone in India. UPI has been a trendsetter in our country which is moving towards a digital and a cashless economy especially after the demonetization initiated by our Prime Minister in 2016. Increasing use of internet, mobile penetration and government initiative such as Digital India gave birth to UPI (Unified Payment Interface), an interface which is superior to digital wallets. Unified Payment Interface (UPI) is a system that powers multiple bank accounts onto a single mobile application platform (of any participating bank). It allows seamless fund transfers without CVV numbers hence is more secure. Several customer transactions are being made at point of sale (POS) terminals each day. The mode of payment for most of these purchases is either through internet banking or mobile banking using smart phone and a payment mode which is non-cash. The paper attempts understand the workflow of UPI vs Digital wallets and measure the customer perception and acceptance of UPI based applications such as BHIM. It compares UPI mode of payment with other types of digital transactions. In this project report I am going to discuss the various feature of UPI payment and finds the conclusion of my research and throws the light on UPI based era for all the transaction.


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PROJECT REPORT
ON

“CONSUMER BUYING BEHAVIOR TOWARDS
IMPULSE BUYING”

(A STUDY WITH SPECIAL REFERENCE TO BILASPUR)

IN FULFILLMENT OF
MASTER OF COMMERCE (M.COM)

SUBMITTED BY-
PRAKASH KUMAR CHANDRA
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Contents/Abstract (Prakash Kumar Chandra)

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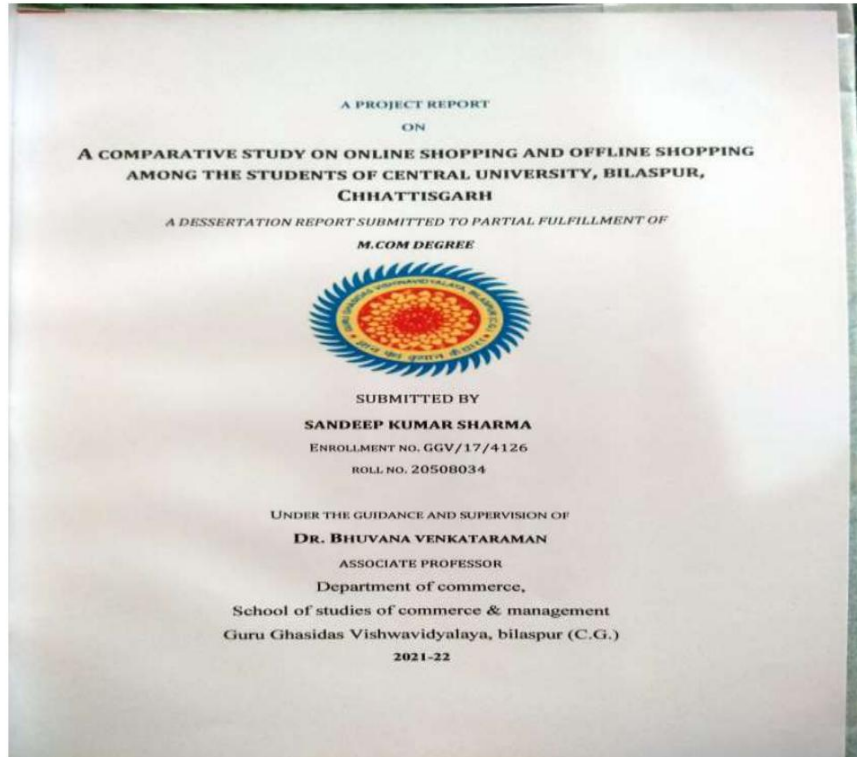
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A
PROJECT REPORT
ON

**COMPARATIVE FINANCIAL ANALYSIS OF BRITISH-DUTCH
COMPANY AND AN INDIAN COMPANY - HINDUSTAN
UNILEVER LIMITED AND INDIAN TOBACCO COMPANY**

Submitted for partial fulfilment of the requirement for the award of degree of
Master of Commerce



SESSION 2021-2022

SUPERVISED BY

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AND AN INDIAN COMPANY – HINDUSTAN UNILIVER LIMITED AND INDIAN
TOBACCO COMPANY**
under the supervision of
Dr. Budheshwar Prasad Singhraul
For M.Com 4th Semester (Academic Session 2021-22) for compulsory partial fulfillment of project report


HOD

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ABSTRACT

Hindustan Unilever Limited (HUL) and Indian Tobacco Company Ltd. (ITC) both are Fast Moving Consumer Goods (FMCG). In India FMCG is fourth leading sector and provide employment to approximately three million people accounting used for about five per cent of the sum factory employment in the country. The Ratio analysis which plays a very important role and is an essential part of financial statements of any company, has been used to evaluate various aspects of both company's financial performances such as its efficiency, liquidity, profitability. SWOT analysis has been also used to evaluate their on the total strength, weakness, opportunity and threat. This study focuses on comparative analysis of HUL and ITC on various grounds.

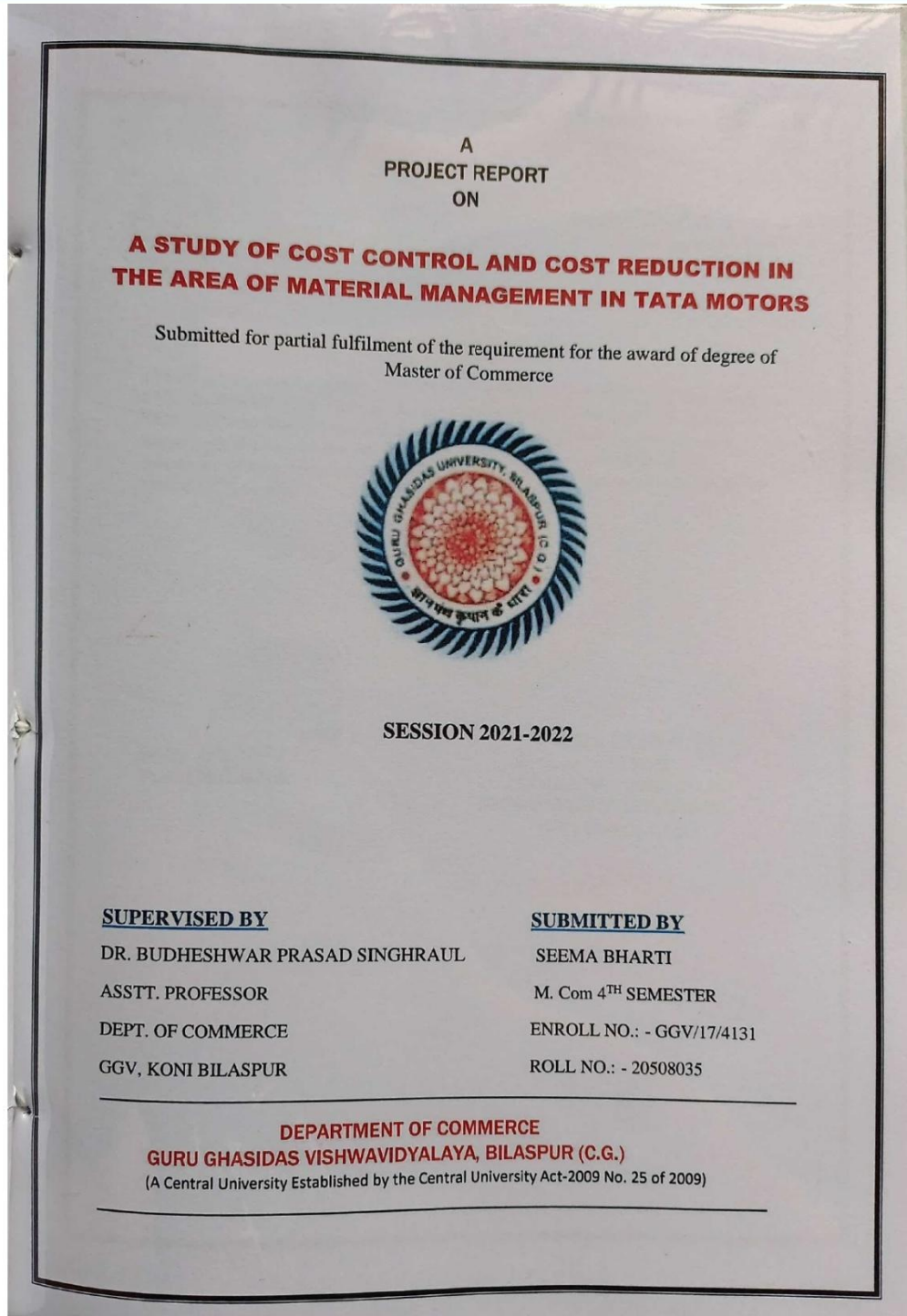





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A PROJECT REPORT
On
"SWOT ANALYSIS OF FINTECH PAYMENTS COMPANY IN INDIA "
Submitted for the partial fulfillment of the
Requirements for the Award of the Degree of
MASTER OF COMMERCE



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Place - Bilaspur


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A PROJECT REPORT
on
**A COMPARATIVE STUDY OF SMALL CAP FUNDS WITH
REFERENCE TO SBI SMALL CAP FUND KOTAK SMALL CAP
FUND**

*Submitted for partial fulfillment of the
Requirements for the Award of the Degree of*

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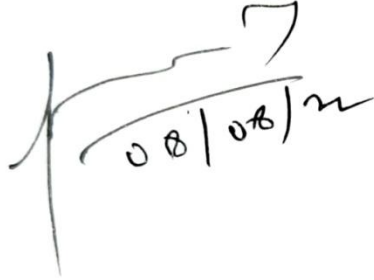
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A
PROJECT REPORT

On

“FINANCIAL RATIO ANALYSIS OF
NUVOCO VISTAS CORPORATION LIMITED”

Submitted for partial fulfilment of the requirement for the
award of the degree of

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UNDER THE SUPERVISION OF

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A PROJECT REPORT

on

Financial Ratio Analysis: A Comparative Study of Top-notch
Public Oil, Gas, and Petroleum Companies in India.

Submitted for partial fulfillment of the requirement of for the award of the degree of
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By

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HOD





ABSTRACT

The Oil, Gas, and Petroleum segment is opined to be one of the prominent areas of concern in today's world scenario. Most financial statement analysis focus on firms' rapport to industries that either contribute significantly to economic figures or posit in a highly competitive business environment. The objective behind this study or paper is to analyze comparative financial performance of the Indian oil, gas, and petroleum companies like Indian Oil Corporation Limited, Oil and Natural Gas Corporation Limited, Hindustan Petroleum Corporation Limited, Bharat Petroleum Corporation Limited, and Gas Authority of India Limited during 2020-2022. Diversified ratios being liquidity ratios, efficiency ratios, leverage ratios, profitability ratios and market-based ratios have been used to amplitude financial performance of selected oil companies.

Closure affirms that the current ratio is the highest for the Gas Authority of India, which depicts good short term financial clout of the company. It was found that Gas Authority of India have better return on assets and shareholder's equity. Over the period of 2020-2022, earnings per share declined in all companies review and profitability of Oil and Natural Gas Corporation Limited and Gas Authority of India Limited are higher in compare to the rests. Furthermore, market-based performance of Hindustan Petroleum Corporation Limited is well and Indian Oil Corporation Limited, Oil and Natural Gas Corporation Limited, Bharat Petroleum Corporation Limited, and Gas Authority of India Limited are not that commendable in the period of 2020-22.



A PROJECT REPORT
ON
SWOT ANALYSIS OF RECENT MERGER AND
ACQUISITION IN INDIA

Submitted for partial fulfilment of the
Requirements for the Award of the Degree of
MASTER OF COMMERCE



BY

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A handwritten signature in black ink, appearing to be "S. Dansena", is written over the page.





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A PROJECT

ON

**A COMPARATIVE STUDY OF FINANCIAL ANALYSIS OF PUNJAB NATIONAL
BANK AND HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED**

Submitted for partial fulfillment of the requirements for the Award of the
degree of

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Master of Commerce



BY

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A PROJECT REPORT

On

CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING

(A Study with special reference to Kharsia Town)

Submitted for partial fulfillment of the

Requirement of for the award of the degree of

Master of commerce



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under the supervision of
Dr. Anamika Tiwari

For M.Com 4th Semester (Academic Session 2021-22) for compulsory partial fulfillment of project report


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A PROJECT REPORT

On

A STUDY ON IMPACT OF TOURISM DEVELOPMENT IN BASTAR

Submitted for partial fulfillment of the

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A PROJECT REPORT

On

“IMPARTING LEARNING THROUGH ONLINE MODE DURING CRISIS
(Assessment of Educators Perspective)”

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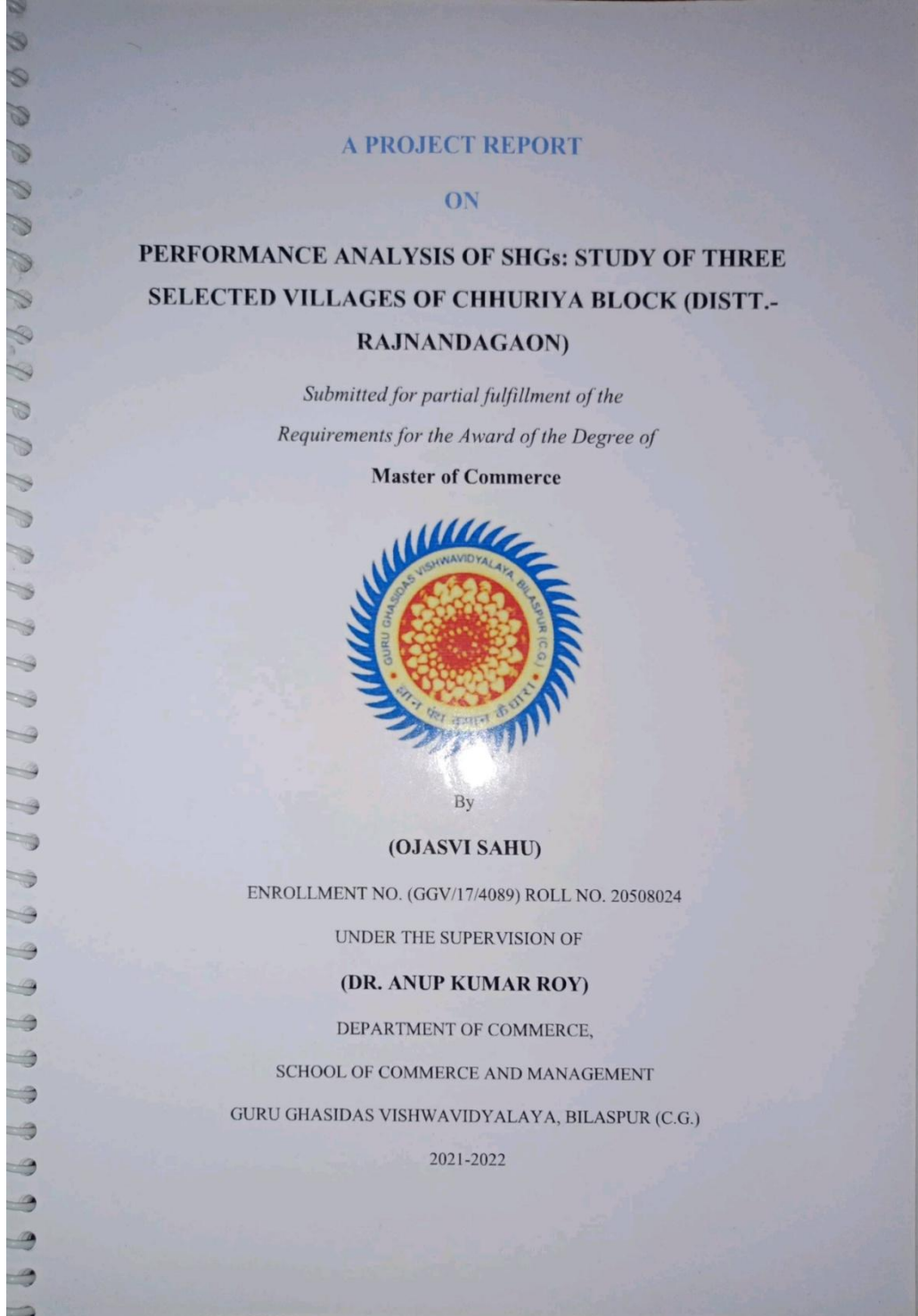




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A PROJECT REPORT
ON
**INVESTMENT BEHAVIOUR OF STUDENTS IN GURU
GHASIDAS VISHWAVIDYALAYA**

Submitted in Partial fulfilment of the Requirement for the award of Degree of
MASTER OF COMMERCE



UNDER THE SUPERVISION AND GUIDANCE OF

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SESSION - 2021-2022





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A PROJECT REPORT
ON
USE OF MOBILE EDUCATIONAL
APPLICATION ON HIGHER
EDUCATION

(A STUDY OF GURU GHASIDAS UNIVERSITY STUDENTS)

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A PROJECT REPORT

ON

**"Contribution of Self Help Groups (SHGs) in Empowerment of
Rural Women: with special reference to Bilaspur District, C.G., India"**

Submitted in partial fulfillment of the
Requirements for the Award of the Degree of
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SEPTEMBER 2022 (TERM 2022-23)

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A PROJECT REPORT
ON
CORPORATE GOVERNANCE PRACTICES IN NEW PRIVATE BANKS OF INDIA
(A study with reference to IndusInd Bank, Bandhan Bank and Federal Bank)

Submitted in Partial fulfilment of the Requirement for the award of Degree of
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A
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ON
“ INFLUENCE OF DIGITAL MARKETING ON PURCHASING BEHAVIOUR OF STUDENTS
OF GURU GHASIDAS UNIVERSITY : A CASE STUDY”

SUBMITTED FOR PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE
DEGREE OF
MASTERS OF COMMERCE



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A PROJECT REPORT ON
COVID-19 AND ITS IMPACT ON FINANCIAL SERVICES IN BANKING SECTOR (With
Special reference to Bilaspur, Chhattisgarh)

Submitted in partial fulfillment of the Requirements for the Award of the Degree of

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A PROJECT REPORT

ON

**A STUDY ON THE ROLE OF DIGITIZATION IN ATTRACTING
TOURIST TO WILDLIFE DESTINATION IN CHHATTISGARH**

(2021-22)

*Submitted for the partial fulfilment of the requirement of the
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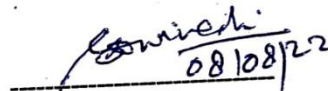
SUPERVISOR'S CERTIFICATE

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A PROJECT REPORT
ON
**“ANALYSIS OF MARKETING
STRATEGIES AND CONSUMER BUYING
BEHAVIOR OF DHOKRA ART IN
BASTAR, (CG)”**

*Submitted for the partial fulfilment of the requirement of the award of
the degree of*

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08/08/22

Signature of Guide

S. Sailesh Kumar Dwivedi
Guide's Name:

Dr. Sailesh Kumar Dwivedi

S. Sailesh Kumar Dwivedi



A PROJECT REPORT

ON

**"Contribution of Self Help Groups (SHGs) in Empowerment of
Rural Women: with special reference to Bilaspur District, C.G., India"**

Submitted in partial fulfillment of the
Requirements for the Award of the Degree of
MASTER OF COMMERCE



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SEPTEMBER 2022 (TERM 2022-23)

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A PROJECT REPORT
ON
CONSUMER BEHAVIOUR TOWARDS RELIANCE MARKET IN
BILASPUR (C.G.)

*Submitted for partial fulfilment of the
Requirements for the Award of the degree of
Master of Commerce*



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A project is an excellent opportunity for learning and self-development. I consider myself very lucky and honoured to have so many wonderful people help me in the completion of this project. This report would have been quite impossible without the immense help and pleasant environment offered at **Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)** I am deeply grateful to the entire management and commerce of "**Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)**" for giving me such an opportunity.

I sincerely express my deep sense of gratitude to **Dr. Ashok Kumar Mishra**, Head, Department of Commerce, **Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)** for his extraordinary cooperation, valuable guidance and supervision.

Firstly, I would like to express my heartfelt gratitude to my faculty mentor **Mr. Urkarsh Kumar**, Assistant Professor, Department of Commerce, **Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)** for not only being a guide but also a mentor and for his valuable advice, without his cheering and invaluable insights into this project, the project work would not have been accomplished.

I would like to thank all the faculty member of Department of Commerce, **Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)**, for their valuable suggestions and useful comments throughout this project work.

I sincerely acknowledge the efforts of all of them who have directly or indirectly helped me in completing my project work.

It is kindness of these acknowledge persons that this project work sees the light of the day.

I submit this project work of mine with great humility and utmost regard.


SUMAN KANWAR



PROJECT REPORT
ON
"IMPACT OF COVID-19 ON INFORMAL SECTOR IN CHHATTISAGRIH"

Submitted for partial fulfillment of the requirements

For the award of the degree of M.COM



BY

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SUMAN KANWAR



**Consumer purchasing behaviour towards online food ordering:
ZOMATO (Pre-COVID& Post-COVID)in Bilaspur City**

A

Dissertation report submitted
for partial fulfilment of the degree of
Master of commerce
(Session 2021-2022)

Submitted by

Muniya Singh Markam

M.Com. IV SEMESTER

Enrolment No.,- GGV/20/04508

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BILASPUR (CHHATTISGARH), INDIA





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I am highly indebted to **Dr. Ashok Kumar Mishra** Head, Department of Commerce, and other faculty members of the department for their constant support and help.

Nothing can be achieved without the love and support of one's family. So, I would like to express my immense gratitude to my father **Mr. N. L. Markam** for always supporting me in every possible way.

I wish to extend my special thanks to my friends and all those who have directly or indirectly helped me in my research work.

Finally, I thanks to **GOD**, the Almighty, for his blessings and providing determination to complete this report.



A Project Report

ON

A STUDY ON THE AWARENESS OF CONSUMERS REGARDING E-BANKING

Submitted For The partial fulfillment of the requirement for the award of the
degree of

MASTER OF COMMERCE



BY

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1





CHAPTER 1 INTRODUCTION

E-banking refers to electronic banking. This is like e-business in banking industry. It is also called as "Virtual Banking" or "Online Banking".

Electronic banking is a form of banking in which funds are transferred by an exchange of electronic signals rather than exchange of cash, cheques, or other type of paper documents and relies on sophisticated computer systems that communicate using telephone lines.

E-banking involves information technology based banking. Under this I.T system, the banking services are delivered by medium of a Computer-Controlled System and it does not involve direct interface with the customers. i.e. the customers do not have to visit the bank's premises to complete their transactions.

The services delivered under E-banking includes :-

1. ATM
2. Credit Cards
3. Debit Cards
4. Smart Cards
5. Electronic Funds Transfer (EFT) System
6. Cheques Truncation Payment System
7. Mobile Banking
8. Internet Banking
9. Tele Banking etc
10. IMPS

- ATM-The full form is Automated teller machine. This is a computerized tele-communication device which provides access to financial transactions in public places and it enables the customers to perform several banking operations conveniently such as withdrawal of cash, request of mini statement, setting of pin number etc.



A
PROJECT REPORT
ON

“A study on Consumer awareness and perception of plant-based meat products with reference to Bilaspur City”

Submitted for partial fulfilment of the
Requirements for the Award of the Degree of
Master of Commerce



By

Ishita Kashyap

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Under the supervision of

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1





ABSTRACT

The harmful impact of increasing animal meat consumption on the environment requires people to reduce meat consumption or to consume substitute products. One possible substitute of animal meat is Plant-based meat product which is made from plants and offers the taste, texture and appearance similar to animal meat. In this research, the focus has been on studying the consumer awareness, perception and buying intentions of plant-based meat products. This study conducted an online survey with participants belonging to Bilaspur city. The results showed us that plant-based meat product is still not known to many people but due to the increasing concern for the environment and for the sake of no animal cruelty, there are people who are willing to try these products for the first time and those who have already tried, might buy them again. There are some barriers as well discussed in this study which need to be tackled. Despite these barriers, there is still a potential for these products in the market which we may see in future with the increasing environmental and health concern

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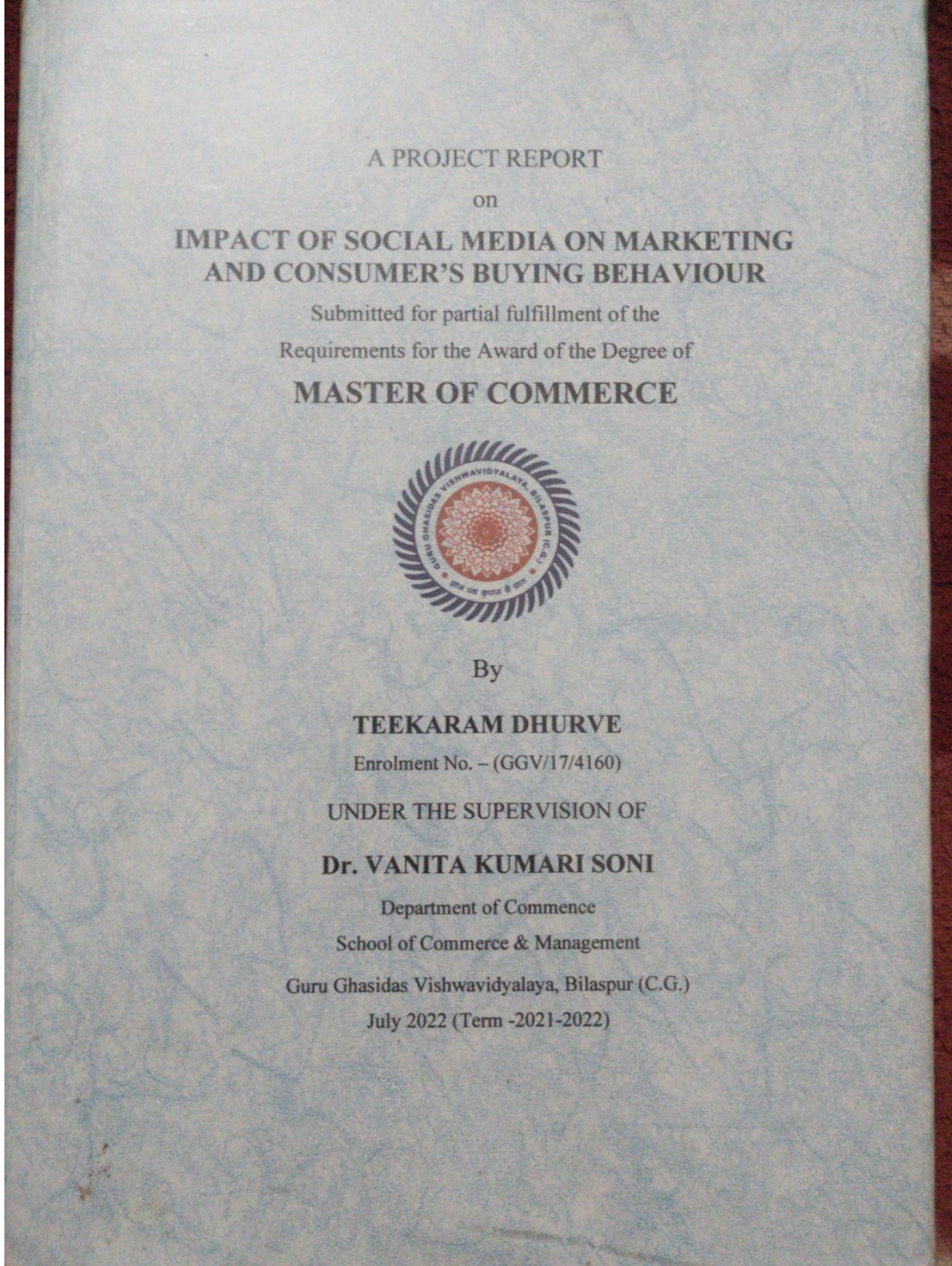






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A PROJECT REPORT
ON
THE EFFECT OF ELECTRONIC COMMERCE IN BROADCAST MARKET

MASTER OF COMMERCE



UNDER THE SUPERVISION AND GUIDANCE OF
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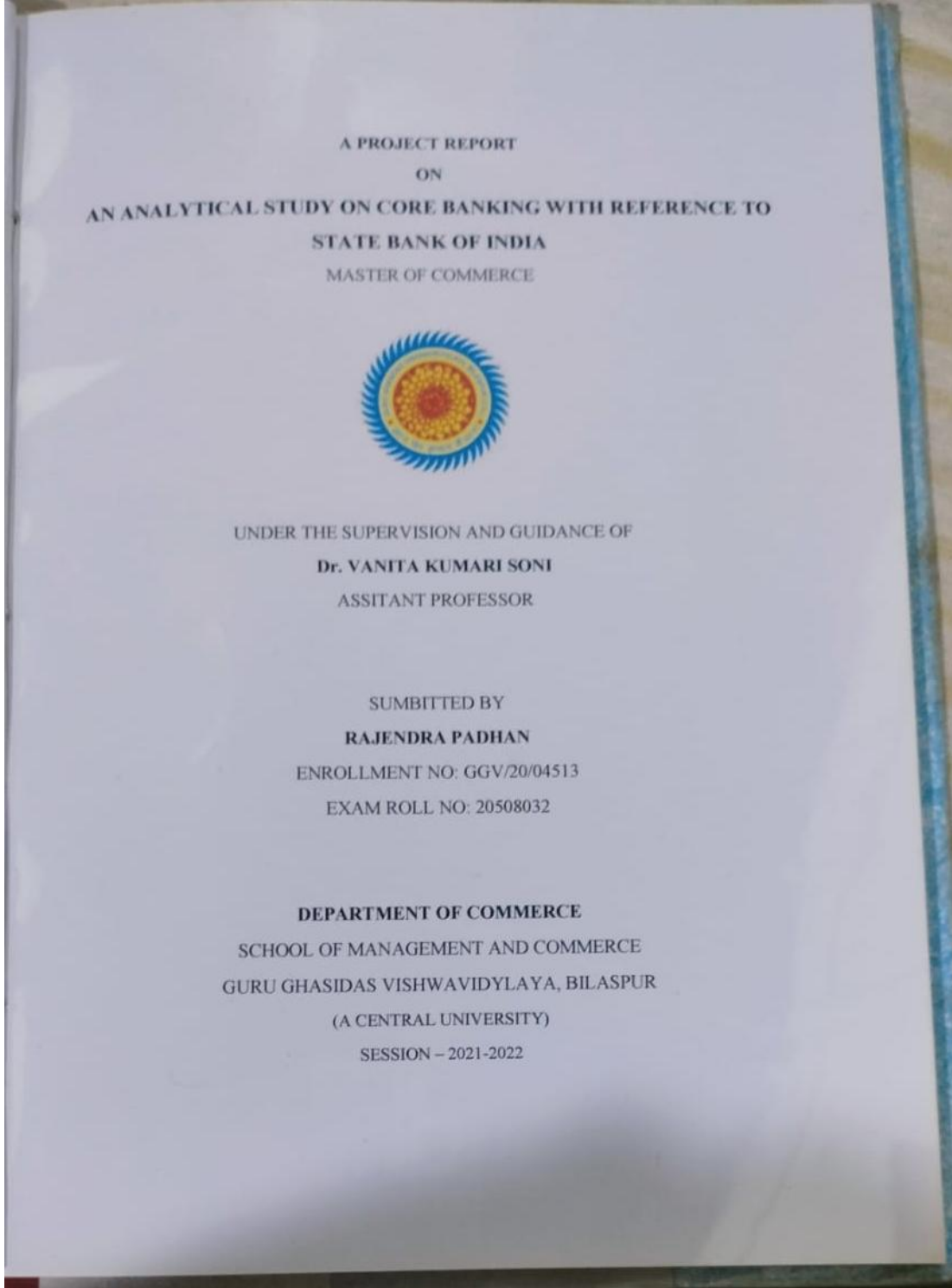
DEPARTMENT OF COMMERCE
SCHOOL OF MANAGEMENT AND COMMERCE
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR
(A CENTRAL UNIVERSITY)
SESSION - 2021-2022





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PROJECT REPORT
ON
"A STUDY ON CONSUMER PREFERENCE TOWARDS NESTLE
PRODUCTS WITH SPECIAL REFERENCE TO BILASPUR AREA"

In partial fulfillment of the requirement
for the award of the degree of
MASTERS OF COMMERCE



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PROJECT REPORT

ON

"EMERGENCE OF E-COMMERCE IN INDIAN SCENARIO - WITH SPECIAL
REFERENCE TO AMAZON"

Submitted for partial fulfilment of the requirements for
the award of the degree of M.COM



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A PROJECT REPORT

ON

**“ IMPACT OF E-COMMERCE AND DIGITAL MARKETING: A CASE ON BILASPUR
DISTRICT”**

Submitted for partial fulfilment of the Requirements for the Award of the Degree of

Master of Commerce



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JUNE 2022 (Term- 2021-2022)

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A PROJECT REPORT

ON

PERCEPTION OF CONSUMERS TOWARDS ONLINE PAYMENT

Submitted for partial fulfilment of the Requirements for the Award of the Degree of

Master of Commerce



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