

गुरु घासीदास विश्वविद्यालय
(केन्द्रीय विश्वविद्यालय अधिनियम 2009 क्र. 25 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)
कोनी, बिलासपुर - 495009 (छ.ग.)



Guru Ghasidas Vishwavidyalaya
(A Central University Established by the Central Universities Act 2009 No. 25 of 2009)
Koni, Bilaspur - 495009 (C.G.)

List of Programme(s)

Department: Management Studies

List of Programmes having Components of field

Sr. No.	Programme Code	Programme Name	Academic Year
01.	MSPCEF01	MBA- III Semester	2021-2022
02.	MSPDDF01	MBA-IV Semester	2021-2022
03.			

गुरु घासीदास विश्वविद्यालय
(केन्द्रीय विश्वविद्यालय अधिनियम 2009 अ. 25 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)
कोनी, बिलासपुर - 495009 (छ.ग.)



Guru Ghasidas Vishwavidyalaya
(A Central University Established by the Central Universities Act 2009 No. 25 of 2009)
Koni, Bilaspur - 495009 (C.G.)

Certificate

Academic Year : 2021-22

School : *School of Studies of Management and Commerce*
Department : *Management Studies*

This is to certify that as part of the curriculum the students of MBA program are required to undergo summer internship and carry out comprehensive project report. The Summer Internship is carried out by each student at the end of second semester and has to submit the summer training project report, which is evaluated in the third semester carrying 4 credits.

All the students of MBA IV semester are required to submit a comprehensive project report in their respective specializations carrying 4 credits.


HEAD
Department of Management Studies
Guru Ghasidas Vishwavidyalaya
Bilaspur (Chhattisgarh)

Signature & Seal of HoD



SECOND YEAR – Semester III			
Course Type	Course Code	Title of the Course / Paper	Credits in each course (4=L-3:T-1:P-0)
Core	MSPCTT01	Decision Support System and Management Information System	4
Core	MSPCTT02	Corporate Legal Framework	4
Field Project*	MSPCEF01	Summer Training Project	4
*Note: The Summer Training Project Report will be of 100 marks and has to be submitted within four weeks from the commencement of the third semester.			
Open Elective	MSPCTO01	Indian Financial System**	4
Open Elective	MSPCTO02	Application of Excel in Finance**	4
Open Elective	MSPCTO03	Stress Management**	4
Open Elective	MSPCTO04	Digital Marketing**	4
**Note:			
(i) Students can also opt for the online NPTEL (https://onlinecourses.nptel.ac.in) or SWAYAM or online courses offered by IIMs, IITs, IIITs or Open Electives offered by other Departments of Guru Ghasidas Vishwavidyalaya with minimum 4 credits on his/her own, complete it successfully before admission in the third semester, and submit the completion certificate to the Controller of Examination through Head of the Department. Through this, he/she can avail the benefit of the waiver of the four-credit course in the third semester in the open elective.			

SECOND YEAR – Semester IV			
Course Type	Course Code	Title of the Course / Paper	Credits in each course (4=L-3:T-1:P-0)
Core	MSPDTT01	Strategic Management	4
Dissertation Project Report	MSPDDF01	Dissertation Project Report****	4
****Note: The Project Report will be of 100 marks (project Report 50 marks + Viva Voce Examination 50 marks) and shall commence from the third semester and the report shall be submitted towards the end of the fourth semester. A student will not be given any special permission to leave the Department for a long time to do the project, as he/she will be missing fourth-semester classes. Preferably, market surveys, organization surveys in the local organizations can be done. A Board of Examiners consisting of internal and external examiners will evaluate the report.			

6

Minutes of the Meeting of Board of Studies in Management held on 10th November, 2021

A meeting of the Board of Studies in Management was held on 10th November, 2021 through online mode.


The following members were present:

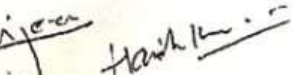
- | | | |
|----------------------------|---|-------------------------------------|
| 1. Dr. B D Mishra | - | Head of the Department and Chairman |
| 2. Prof. Sanjeev Prashar | - | External Member |
| 3. Prof. Harish Kumar | - | Member |
| 4. Dr. Mrs. Bobby B Pandey | - | Member |

The Board had a detailed discussion on the proposed syllabus for introduction of CBCS in MBA Program from the session 2021- 22. After deliberations the following decisions were taken:

- It was decided to update the list of suggested readings in the syllabus placed before the Board.
- It was also resolved to replace the paper Advertising and Sales Promotion in third semester Marketing Specialization with the paper Integrated Marketing Communication.
- The course structure and Examination Scheme was approved by the Board.
- The Board also approved the Syllabus under CBCS from session 2021-22 after incorporating the suggestions made above.


Dr. B.D. Mishra


Prof. Sanjeev Prashar


Prof. Harish Kumar


Dr. Mrs. Bobby B. Pandey