

# Department of Management Studies

Guru Ghasidas University, Bilaspur (CG)

(2021-2022)

MBA IV Sem.

Specialization : Marketing

The following students carrying out their major project under my supervision on the topics mention against their name.

Sr. No.	Name of the Students	Title Of The Project
1.	ASHUTOSH KUMAR GOND	CONSUMER BRAND PREFERENCE AND SATISFACTION TOWARDS MOBILE PHONE NETWORK SERVICE PROVIDER AT BILASPUR CITY
2.	DIVYANSH SINGH BGHEL	A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING FROM FLIPKART AT BILASPUR CITY (CG)
3.	KHUSHBOO BINJHWAR	A STUDY ON CONSUMER SATISFACTION TOWARDS LAKME COSMETICS PRODUCTS AT BILASPUR CITY (CG)
4.	KRITI SINGH	A STUDY ON FACTORS INFLUENCING CONSUMER SATISFACTION TOWARDS MCDONALDS FASTFOOD AT BILASPUR
5.	NITISH DEWANGAN	A STUDY ON CONSUMER SATISFACTION TOWARDS BRITANNIA BISCUITS WITH REFERENCE TO BILASPUR CITY(CHHATTISGARH)
6.	PRAVESH KUMAR SAO	A STUDY ON CONSUMER SATISFACTION LEVEL TOWARDS HDFC BANKING SERVICES IN RAJNANDGAON CITY(CG)
7.	RAJAN SINGH THAKUR	A STUDY ON CONSUMER PREFERENCE TOWARDS VISHAL MEGAMART AT BILASPUR CITY
8.	RAJAT SHARMA	A STUDY ON CONSUMER PREFERENCE TOWARDS HERO MOTOCORP LTD. AT BILASPUR CITY (CG)
9.	RAMA GOYAL	A STUDY ON PRICING AND CONSUMER PREFERENCE OF NATURALS ICECREAM IN BILASPUR(CG)
10.	VIVEKVIKASH JAISWAL	A STUDY ON CONSUMERS PERCEPTION TOWARDS HERBALIFE NUTRITION PRODUCT IN BILASPUR

Signature of Faculty/Supervisor  
(Dr.(Smt.) Bobby B. Pandey)

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HEAD

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