



**Report on National Webinar on “Systematic Approach to Publications in Quality Journals”**

**Department of Management Studies, Guru Ghasidas Vishwavidyalaya,  
Bilaspur, Chhattisgarh**

**Date of Event : June 29, 2021**

**Venue : Online Platform through Google Meet**

**Resource Persons**



**Prof. Pankaj Kumar Gupta**  
Faculty of Management Studies,  
Jamia Millia Islamia of New Delhi

Dr. Pankaj Kumar Gupta, Professor of Finance, and Co-ordinator (Research) with Centre for Management Studies, Jamia Millia Islamia, New Delhi is a post-graduate from Faculty of Commerce and Business Studies, University of Delhi and Ph.D. from University of Rajasthan Jaipur. He is a fellow member of the Institute of Cost and Works Accountants of India, Chartered member of the Institute of Chartered Financial Analysts of India and Fellow of the Insurance Institute of India, Mumbai. His area of expertise is risk management along with an interest in financial markets.



**Dr. Prabhat Mittal**  
Associate Professor, University of Delhi  
Dr. Prabhat Mittal is Associate Professor at Satyawati College (Eve.), University of Delhi (India). He holds a doctoral degree from the Faculty of Management Studies (FMS), University of Delhi, and has published many research articles in the fields of supply chain management, quantitative finance, and big data.



**Department of Management Studies**  
Guru Ghasidas Vishwavidyalaya (A Central University)  
Bilaspur (C.G.)  
*Organizes a Webinar*

**On**  
*Systematic Approach to Publication in Quality Journals*

**Date: 29 June 2021 (Tuesday)**  
**Time: 10:30 AM to 5:00 PM**

**Objective of Webinar:** Publication in quality research journals is the need of the hour for the scholars and the faculty. Many a time good research work is not accepted by quality research journals because of certain technical issues. It is observed that lack of knowledge on how the entire manuscript reviewing process works results in rejection of research papers. This Webinar will focus on importance and intricacies of publishing research papers in quality journals. It will provide the Journal's and authors' perspective on quality publications. It will also discuss the tools and techniques and positioning strategies for publishing in reputed research journals.

**For Whom:** Research Scholars, faculty members, students and others interested in publishing their work in quality research journals will benefit by participating in the webinar.

**How to Participate:** Those interested to participate should register themselves through the link given below. The link for the Google meet to the registered candidates will be sent through mail.

**Link for Registration:** (<https://forms.gle/RZMN0bmPaLaBNc5UA>)

**Contact Persons**

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Mrs. Ankita Mishra, (Joint Coordinator), (Mobile: 8417941892)  
Assistant Professor (Ad hoc)  
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**Brochure of Webinar on “Systematic Approach to Publications in Quality Journals”**

**Details of Event Proceedings**

Date (DD-MM-YYYY)	Details of the Session	Details of Resource Person	Number of Participants
June 29, 2021	Publication in Quality Journals: Perspectives of Authors & Journals	Prof. Pankaj Kumar Gupta, Professor of Finance, and Co-ordinator	127



June 29, 2021	Tools, Techniques and Positioning Strategies for Publication in Quality Journals	<p><b>(Research) with Centre for Management Studies, Jamia Millia Islamia, New Delhi is a post-graduate from Faculty of Commerce and Business Studies, University of Delhi and Ph.D. from University of Rajasthan Jaipur. He is a fellow member of the Institute of Cost and Works Accountants of India, Chartered member of the Institute of Chartered Financial Analysts of India and fellow of the Insurance Institute of India, Mumbai. His area of expertise is risk management along with an interest in financial markets.</b></p> <p><b>Dr. Prabhat Mittal, Associate Professor at Satyawati College (Eve.), University of Delhi (India). He holds a doctoral degree from the Faculty of Management Studies (FMS), University of Delhi, and has published many research</b></p>	127
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		<p>articles in the fields of supply chain management, quantitative finance, and big data analytics. He was a postdoctoral fellow at the Department of Industrial and Systems Engineering, University of Minnesota (USA).</p>
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### **A Brief Abstract of the Event**

The event started at 10:30 AM with a welcome speech by Miss. Ankita Mishra, Assistant Professor & Joint Coordinator of the event. She welcomed the honorable Vice Chancellor, respected Registrar Prof. Shailendra Kumar (GGV), Dean Prof. Manish K. Srivastava (GGV), resource person of the event Prof. Pankaj Kumar Gupta & Dr. Prabhat Mittal and Head of Department Dr. Biswadeep Mishra along with other faculty members and participants of the event.

The respected Head of Department Dr. Biswadeep Mishra addressed the participants with his inspirational words and briefed the importance of webinar during Covid-19 lockdown situation. He also motivated the participants with his inspirational words, discussed about the importance of topic (Systematic Approach to Publication of Quality Journals) and at the end he introduced the resource persons to the audience.

The complete session was divided into two parts and each session was of three hours excluding short break of fifteen minutes in between.

The first session was conducted by the resource person Prof. Pankaj Kumar Gupta. He started session at 10:45 AM by asking few question to the participants related to the webinar topic and concluded his session by 2:00 PM. The topic for discussion was:

#### **Publication in Quality Journals: Perspectives of Authors & Journals**

The second session was started at 2:30 PM after thirty minutes of lunch break by Dr. Prabhat Mittal and the topic for discussion was:

#### **Tools, Techniques and Positioning Strategies for Publication in Quality Journals**

He concluded his session by 5:00 PM.

At the end of the Webinar Dr. B.B. Pandey presented her heartfelt thanks to all the participants who made this event a successful one.



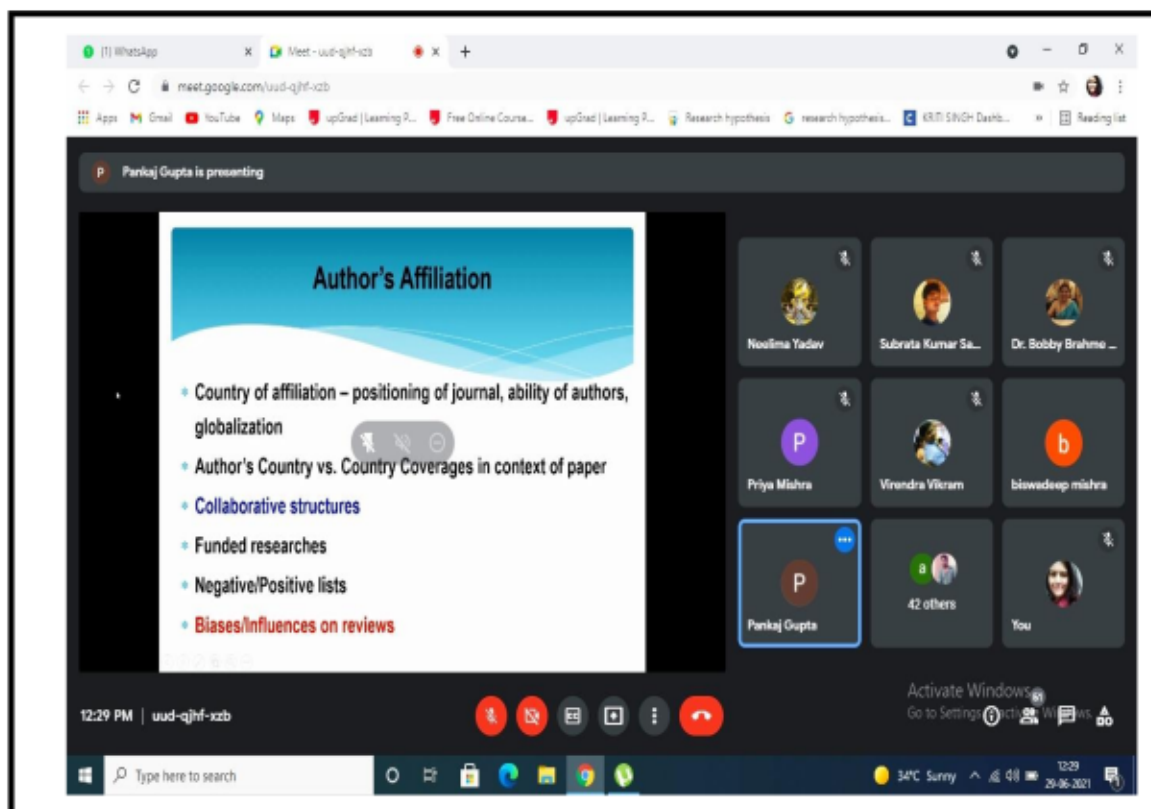
### Number of Participants:

Total Number of Participants: 127

Number of Faculty: 42

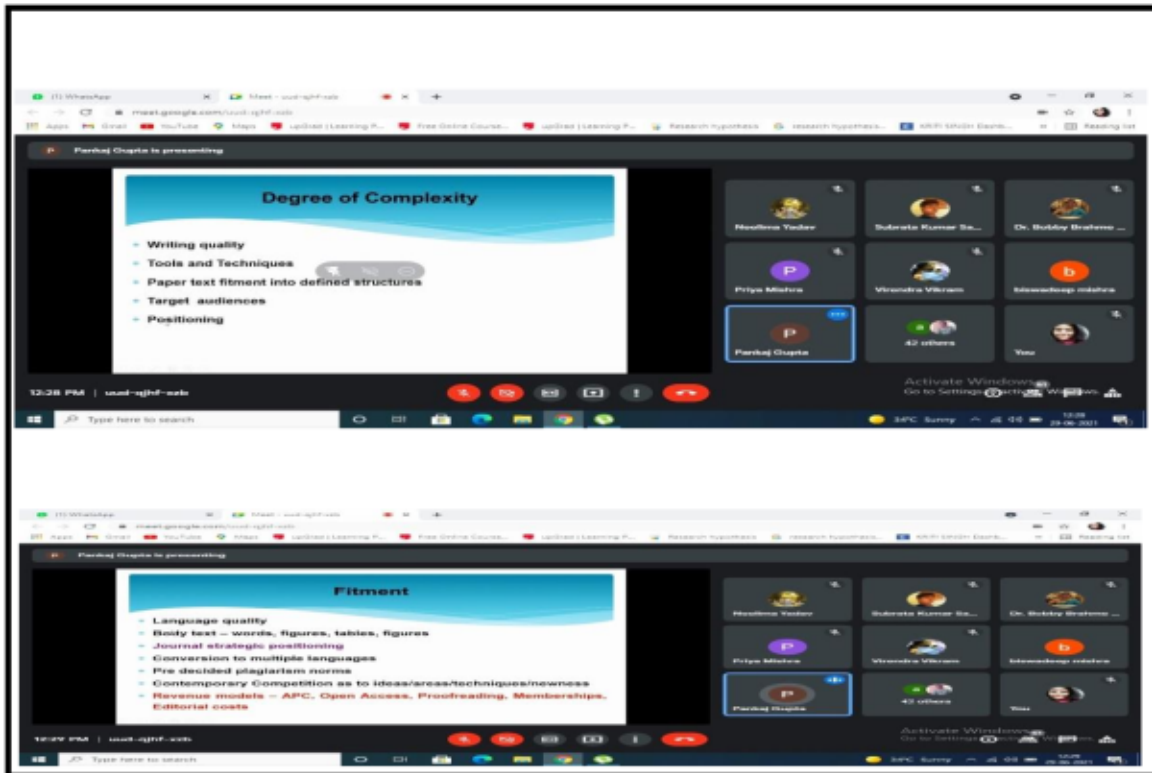
Number of Research Scholars: 44

Number of Students: 41



### Research Methodology Session in progress with Prof. Pankaj Gupta on 29<sup>th</sup> June 2021





**Prof. Pankaj Gupta briefing the participants about Degree of Complexity & Fitment on 29<sup>th</sup> June 2021**

*Bhishu*

अध्यक्ष  
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