

**Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur,
Chhattisgarh
(A Central University)**

Organized

06 DAYS ONLINE WORKSHOP

On

“RESEARCH METHODOLOGY”

FOR

MBA STUDENTS, RESEARCH SCHOLARS AND FACULTY MEMBERS

From

Date: 18th April to 23rd April 2022

Time: 03:30 PM to 05:30 PM

Venue: Online Platform through Google Meet

Registration Link: <https://forms.gle/z2AZBmBZnq4xYqpE6>

Meeting Link: <https://meet.google.com/xoo-qmgt-fjg>

Report of “06 Days Online Workshop on Research Methodology 2022”

As a part of the Academic Activity, the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh organized 06 Days Online Workshop on Research Methodology for MBA students, research scholars and faculty members through online platform over Google meet from 18th April to 23rd April 2022 at 03:30 PM to 05:30 PM.

The purpose of the workshop was to:

- Equip the research scholars with set of skills and potentiality to undertake the research very effectively in the disciplines of social science and to turn completed research into publishable material of high quality in the form of articles, journals and books.
- Offer the practical guidelines and direct the researchers through all the stages of research from identifying a research problem to the submission of a dissertation, report writing and research article.
- Deal with variety of quantitative and qualitative research methods used in social science researches.
- Develop conceptual clarity and practical knowledge to undertake quality research and writing good research papers field-reports and project proposals etc.

The workshop was hosted by Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh. Workshop started with welcome address by Dr. B.D. Mishra, HOD who welcomed the guests, faculty members, students and two resource persons namely Dr Minal Uprety and Dr. Pratibha Barik, of the programme and also highlighted the purpose of the workshop. This was followed by Dean School of Commerce & Management Prof. Ashok Kumar Mishra who also addressed the participants with his inspirational words and briefed about the objectives of the workshop. Following that, the workshop on Research Methodology started.

The first technical session was handled by the resource person Dr. Pratibha Barik, Asst. Prof., Shri Shankaracharya Professional University, Bhilai. She provided an overall idea about research process starting from selecting the research question, to research design, to data analysis and report writing. The speaker made the subject very interesting and kept the audience fully engrossed. As part of the workshop she explained the basic terms used in research and then went on to explain framing the

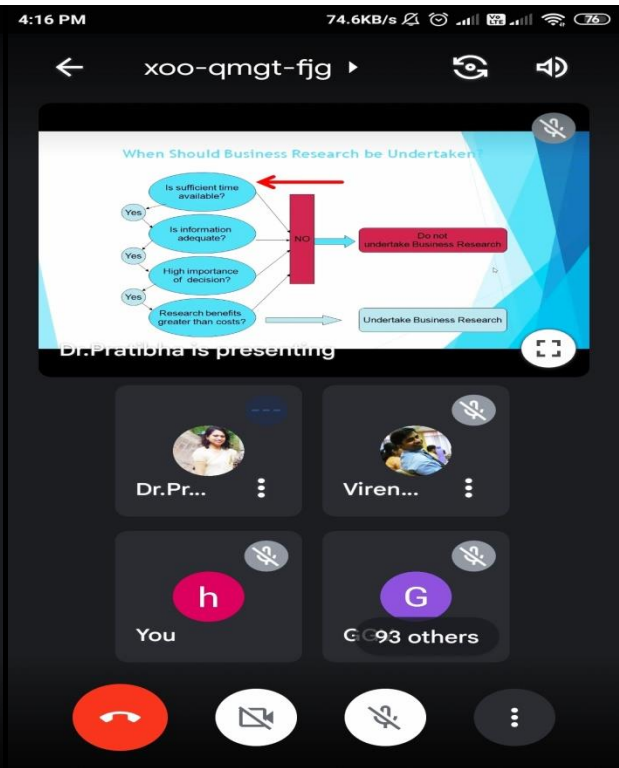
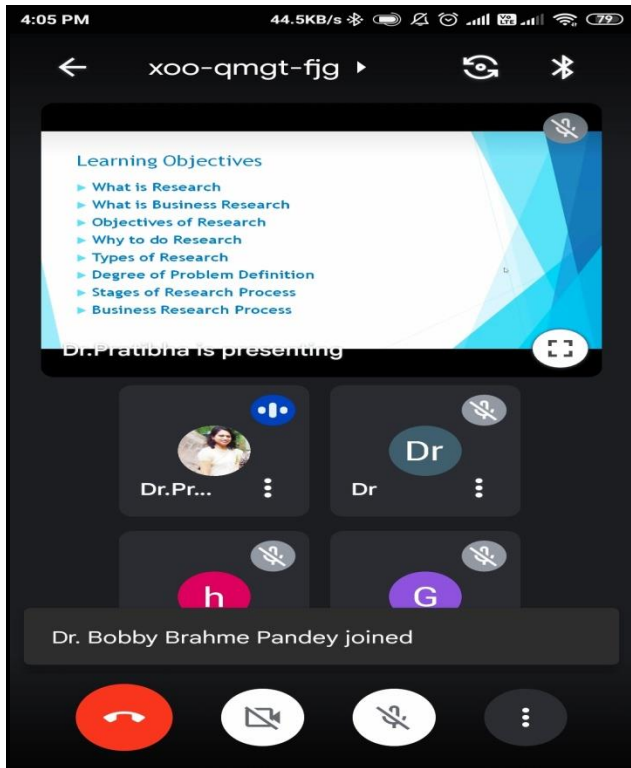
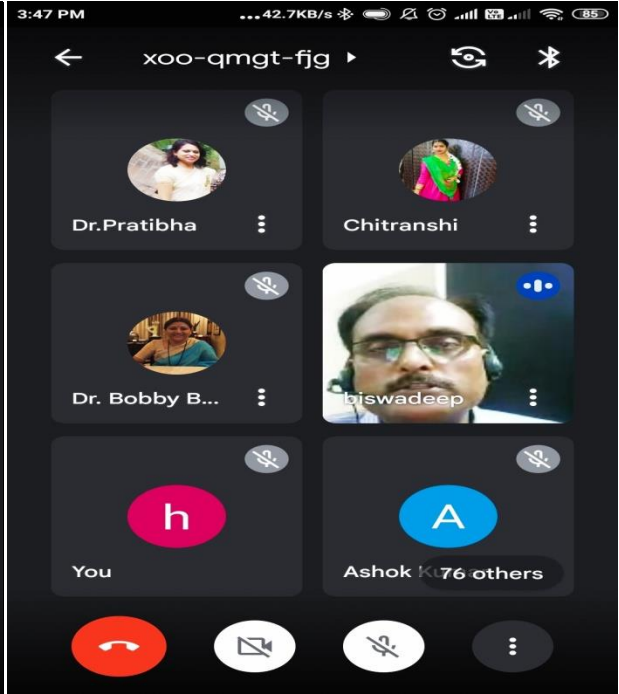
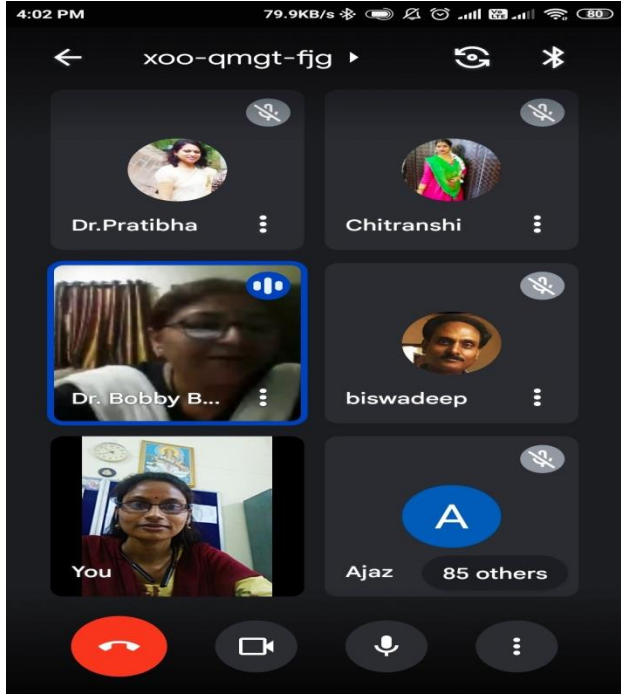
research problem and formulation of research hypothesis. She provided adequate help to the participants by mentioning suitable examples of how one can design a research problem and how research hypothesis can be formulated. The next session was by Dr Minal Uprety, Asst. Prof. Prestige Institute of Management & Research, Indore. She enlightened the participants regarding Methodological issues in social science research. She explained about the quantitative type of methodological issues and the qualitative type of methodological issues and the advantages and disadvantages of these two methods.

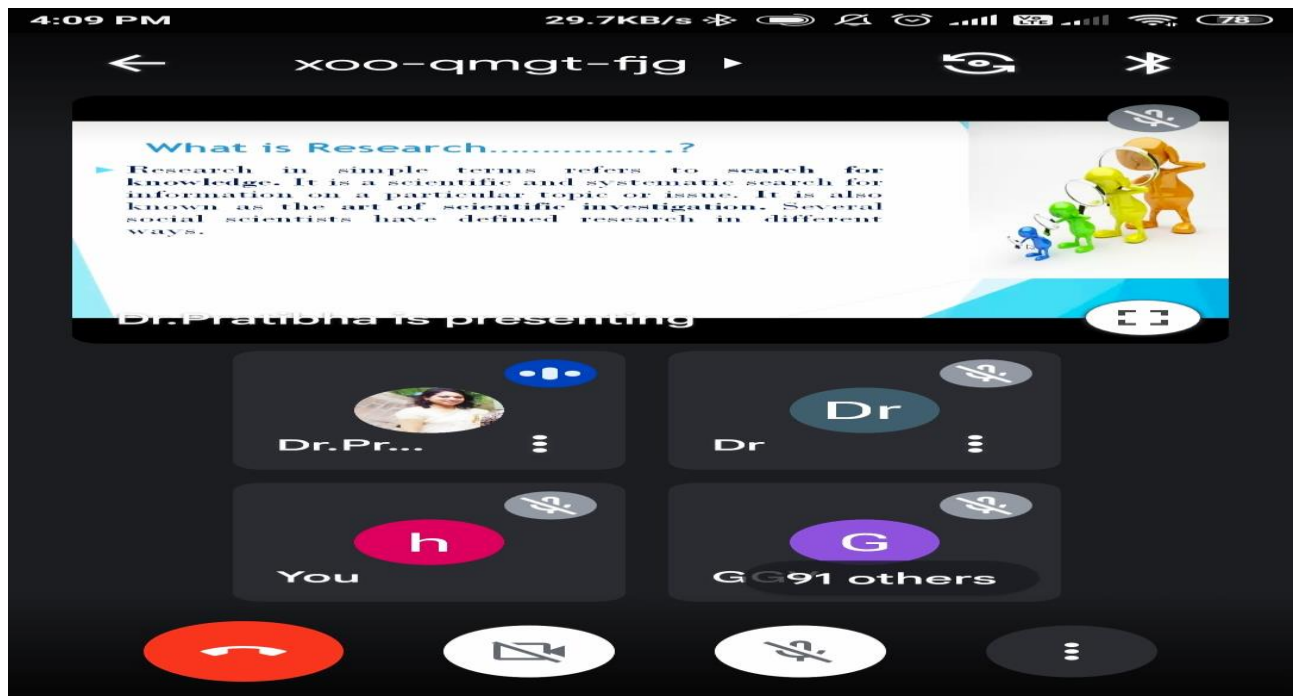
There was also a session on sampling methods handled by Dr. Pratibha Barik focusing on the different types of sampling techniques that the researchers can adopt from random sampling to non-random sampling methods. She was able to convey the participants on the methods by which adequate number of sample can be identified for a particular type of research. The session on research design was handled by Dr Minal Uprety. She spoke on the relevance of research design and the ways by which a research design has to be formulated on the basis of their research questions, data collection instruments, particularly on questionnaire and interview schedule, do's and don'ts while preparing a questionnaire, Qualitative methods in social science research was also given due importance in the workshop.

The last session focused on data sources and how to use the SPSS software. The resource persons focused on the different types of data sources and the availability of e- resources. For conducting social science research, the SPSS software was downloaded by all the participants and they were given hands on training to use SPSS software. Many research scholars and students from commerce, economics and management who had several confusions and problems with testing data got clarifications from the resource persons.

A total of 96 participants including guests, faculty members, scholars, students of both MBA I and MBA III semester and participants from other departments and institutes were present in the Workshop. The programme was compered by Ms. Harsha Sahu, Asst. Prof. Department of Management Studies. The aim of the workshop was to spread awareness regarding the positive aspects of investment among the young students. Students really appreciated the event and actively participated and sought clarifications at the end by asking Questions to the Speakers. Workshop ended with a vote of thanks by Dr. B.B. Pandey, Asst. Prof. Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur. In this workshop all the Faculty members of the department namely, Dr. B.D. Mishra, Dr. (Mrs.) B. B.Pandey, Dr. Teju. Kujur and Miss Harsha Sahu were present.

GLIMPSES OF ONLINE WORKSHOP ON RESEARCH METHODOLOGY 2022





Total Number of Participants: 96

Number of Resource Persons: 02

Number of Guest & Invitees: 01

Number of Faculty: 04

Number of Students, Scholars & Other Participants: 89



Department of Management Studies Guru Ghasidas Vishwavidyalaya

(A Central University)

Organises

6 DAYS
ONLINE WORKSHOP
ON RESEARCH
METHODOLOGY

DATE - 18/04/2022 TO 23/04/2022

MODE - ONLINE

TIMINGS - 03:30 P.M TO 05:30 P.M

RESOURCE PERSON

Dr. Minal Uprety

Prestige Institute of Management &
Research, Indore

Dr. Pratibha Barik

Shri Shankaracharya Professional
University, Bhalai

KEY TAKEAWAYS

- Hands on Training in SPSS
- Introduction to Social Science Research
- Formulation of Research Problem
- Developing Hypothesis and Objectives
- Introduction to Qualitative Research
- Introduction to Quantitative Research
- Primary Data Collection (tools and Techniques)
- Sampling Design
- Measurement Scale
- Questionnaire Design
- Types of Statistical Tools for Data Analysis
- Descriptive Statistics using SPSS
- Hypothesis Testing using SPSS
- Interpretation & Report writing

For Further Details Contact:

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Email: its.drbbpandey@gmail.com

Registration Link:

<https://forms.gle/z2AZBmBZnq4xYqpE6>

Meeting Link:

<https://meet.google.com/xoo-qmgt-fjg>

