Minutes of the Meeting of Board of Studies in Business Administration held on 30thDecember 2021

A meeting of the Board of Studies in Management was held on 30thDecember 2021 at 11.00AM through online mode.

The following members were present:

1. Dr. B D Mishra Head of the Department and Chairman

2. Prof. Sanjeev Prasher - External Member

Prof. Harish Kumar - Member
 Dr. Mrs. Bobby B Pandey - Member

The Board had a detailed discussion on the proposed agenda. After deliberations the following decisions were taken:

Agenda No. 1

The Board approved the course Business Environment offered by MOOCs in which Dr.
 Chhavi Jain Senior Assistant Professor at IIS (deemed to be University), Jaipur, Rajasthan
 is course instructor and resolved to offer the Course to the students of MBA I semester
 for the session 2021-22 in lieu of the Course No MSPATT04 (Business Environment).

Agenda No.2

- The Board reviewed the syllabus of Pre-PhD Course Work and recommended the following:
 - The Board recommended to rename the paper Research Methodology as Research Methodology and Publication Ethics. Course content related to Research and Publication Ethics and some more changes as recommended by the members were incorporated in the course.
 - 2. It was also recommended to rename the paper no.P102,Specialized Skill Development as Computer Application in Research. Few suggestions made by the members were incorporated in the course.
 - 3. It was recommended to change the Optional Paper no. P103HROB & HRM to Human Resource Management (HRM).

The Board approved the Revised Syllabus and following new courses after incorporation of the above recommendations.

New Courses

- 1. Research Methodology and Publication Ethics
- 2. Computer Application in Research

Agenda No.3

As per the policy adopted by the University, it was recommended to change the credit
points of open electives from 4 credits to 5 credits and accordingly, the concerned
faculty members may be asked to make necessary changes in the course content.

Other issues discussed with the permission of the Chair:

- The Board considered and discussed in detail regarding use of local/regional languages in providing higher education as mandated by NEP 2020. In this context it was resolved, to begin with, examination question papers, as far as possible, may be bilingual i.e., English & Hindi. However, students have to write their answer in English only till provisions are made by the university for teaching in Hindi language. It was also resolved to explore the possibility of starting an add-on course of 2 credits in Vyavasayik Hindi which will explain and elaborate various business terms and concepts in Hindi.
- The Board also authorized the Chairman to take appropriate decision regarding implementation of NEP 2020, as instructed by the university authority and validate the decisions in the subsequent meeting of the Board of Studies.

The meeting ended with the thanks to the chair.

Dr. B.D. Mishra

Prof. Sanjeev Prashar

Prof. Harish Kumar

Dr. Mrs. Bobby B. Pandey

(Chक्संद्र्यक्क्कn) HEAD प्रान्ध अध्ययन विभाग

Department of Management Studies गुरू घासीदास विश्वविद्यालय Guru Ghasidas Vishwavidyakaya बिलासपुर (छत्तीसगढ़) Bilaspur (Chhattisgarh)

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Detailed Syllabus

Paper-P101

Research Methodology and Publication Ethics

Credits: 4

Course Objective: The objective of this paper is to provide some basic concept of research and its methodologies. Also to calibrate students for preparing a research proposal, thesis and research report in more appropriate manner. Publication Ethics will equip the researcher with the tools and techniques as applied to business research and to develop awareness about the publication ethics and publication misconducts.

Learning Outcome-

At the end of this course, the students will be able to:

- Develop the ability to apply the methods while working on a research project work and the appropriate statistical methods required for a particular research design.
- Choose the appropriate research design and develop appropriate research hypothesis for a research project and to develop a appropriate framework for research.
- Understand the philosophy of science and ethics, research integrity and publication ethics.
- Understand the ethical framework and principles.
- Understand the important role that consent plays in research ethics
- Understand research misconduct and predatory publications
- Explore indexing and citation databases, open access publications, research metrics (citations, h-index, impact Factor, etc.)
- Explore the usage of plagiarism tools.

Course Content:

Meaning, Objective, Significance and Type of research: Qualitative and Quantitative research, Selection and Formulation of Research Problems.

Hypothesis- Meaning and Characteristics of Working Hypotheses, Problem in formulating Hypothesis.

Research Design - Meaning, Objective and Content of Research De

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क्ष्मित्री पान्य अध्ययन विभाग Department of Management Studies गुरु चासीबास विस्ववित्तालय Guru Ghasidas Vishwavid Jalaya बिलासपुर (छत्तीसगढ) Enterpur (Chhaltisgach) Experimental research design,

Field work and data collection, Collection of Primary data.

Sampling Design: Sampling Methods and Technique, Sample size determination. Sampling random-sampling errors,

Data screening and editing, preliminary data analysis,

Descriptive and Inferential statistics- Major parametric and non-parametric tests, Processing of data - Analysis and Interpretation of data and Thesis Writing.

Case Study Method-Its Characteristics, advantage and limitation.

Philosophy, Ethics and Scientific Conduct-Introduction to philosophy- definition, nature and scope, concept, branches- Ethics- definition, moral philosophy, nature of moral judgments and reactions-Scientific Conduct-ethics concerning science and research — Intellectual Property Rights - honesty and research integrity-Scientific misconducts: falsification, fabrication and plagiarism- Redundant publications: duplicate and overlapping publications, salami-slicing-Selective reporting and misinterpretation of data.

Publication Ethics and Misconduct- Publication ethics-definition, introduction and importance-Best practices/standards-setting initiatives and guidelines: COPE, WAME, etc.- Conflicts of interest- Publication misconduct-definition, concept, problems that lead to unethical behavior and vice versa, types- Violation of publication ethics, authorship and contributorship-iournals.

Open Access Publishing- Open access publications and initiatives- Creative common licenses-SHERPA/RoMEO online resources to check publisher copyright & Self-archiving policies-Software to identify predatory publications- Journal finder/journal suggestions tools viz. JANE, Elsevier Journal finder, Springer Journal Suggestions. Group discussion: conflicts of interest, ethical issues in educational research, FFP, authorship - Software tools: Use of plagiarism software like Turnitin, Urkund and other open-sources of software tools.

Databases and Research Metrics- Database-Indexing database; Citation databases: Web of Science, Scopus etc.—Research Metrics-Impact factor of journals as per Journal Citation Report, SNIP, SJR, IPP, Cite Score- Metrics- hindexing, gindexing, i10-indexing, altmetrics-Web services: Mendeley, Zoterolikeplat forms for citation and referencing.

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Suggested Readings-

- 1. Creswell, J. (2008)Research design: qualitative, Quantitative and Mixed Method Approaches, 3rdedition; SAGEPublications
- 2. Kothari C.K. (2004) 2/e, Research Methodology- Methods and Techniques (New Age international, New Delhi).
- 3. Donald R. Cooper, Pamela S. Schindler and J.K. Sharma, Business Research Methods, 11thEdition, TataMcGraw Hill, NewDelhi, 2012.
- 4. Uma Sekaran and roger Bougie, research Methods for Business, 5th edition, Wiley India, NewDelhi, 2012.
- 5. Krishnaswamy, K.N. Shivkumar, Appa Iyer and Mathiranjan M. (2006) Management ResearchMethodology, Integration of Principles, Methods and techniques (Pearson)
- 6. Cohen, Lewis and Manion Lawrence.(1994). Research Methods in Education New York: Holt Rinchart and Winston Inc.
- 7. Cononver, W.J. (1971). Practical Non-Parametric Statistics. New York: John Wiley & Sons Inc.
- 8. Jill Porter& Penny Lacey (2005). Researching Learning Difficulties- A Guide for Practitioners. Paul Chapman Publishing.
- 9. Sansanwal D.N.(2020). Research Methodology and Applied Statistics. Delhi. Shirpa

The concerned faculty will suggest books, journals and research papers keeping in view the relevance, contemporariness, and research trends.

प्रान्य अध्ययन विभाग Department of Management Studies गुरू घासीदास विश्वविद्यालय Guru Ghasidas Vishwavidyalaya विलासपुर (छत्तीसगढ) Bilaspur (Chhattisgarh)

Detailed Syllabus

Paper -P102

Computer Application in Research

Credits: 4

Course Objective: The objective of this paper is to provide computing skills to the students and enable them to carry out data analysis and report writing efficiently and enable the students to carry out literature review.

Learning Outcome- On successful completion of this course, the learner is expected to understand the use of computer in research writing and improve their basic knowledge of computer programming.

Course Content-

Introduction to computers, personnel computers and its main components, Modern information Technology— Basic idea of Local Area Network(LAN) and Wide Area Network(WAN), E-Mail, Application of internet technologies in research, Basic Knowledge of Computer Programming.

Word Processing – Introduction and working with MS word in MS office. Spread Sheet-Working with Excel, formatting function, chart.

Presentation with Power Point: Power Point Basics, creating presentation with graphics, sound effects and animation effects.

Usage of statistical packages for analysis in research - SPSS/PLS/R Analysis/ SYSTAT

Literature Review— Need, Significance and Process of review of literature Bibliometric Analysis, NVIVO.

Suggested Readings-

- 1. Date CJ An Introduction to Database systems Addison Wesley, Massachusetts, 7thed.
- 2. Mansfield R on the Compact Guide to MS Office, BPB Publication, Delhi.
- 3. Summer, M computer Concepts and Users, 2nd edition, Englewood Cliffs, New Jersey, PrenticeHallInc.2004

The concerned faculty will suggest books, journals and research papers keeping in view the relevance, contemporariness and research trends.

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