



### List of New Course(s) Introduced

**Department : Management Studies**

**Programme Name : M.B.A.**

**Academic Year : 2022-23**

### **List of New Course(s) Introduced**

Sr. No.	Course Code	Name of the Course
01.	MSPATT01	Principles and Practice of Management
02.	MSPATT06	Indian Ethos and Values
03.	MSPBTC01	Research Methodology and Publication Ethics
04.	MSPDTT01	Strategic Management



## Minutes of Meetings (MoM) of Board of Studies (BoS)

**Academic Year : 2022-23**

**School : School of Studies of Commerce and Management**

**Department : Management Studies**

**Date and Time : June 07, 2022 - 11:00 AM**

**Venue : Meeting Room**

The scheduled meeting of member of Board of Studies (BoS) of Department of Management Studies, School of Studies of Commerce and Management, Guru Ghasidas Vishwavidyalaya, Bilaspur was held to discuss the changes in proposed courses under MBA CBCS scheme.

The following members were present in the meeting:

1. Prof. Sanjeev Parashar (External Expert Member IIM Raipur)
2. Dr. B.D. Mishra (HOD, Associate Prof., Department of Management Studies-cum Chairman BOS)
3. Prof. Harish Kumar (Member BoS, Professor, Dept. of Management Studies)
4. Dr. Mrs. Bobby B. Pandey (Member BoS, Assistant Professor, Dept. of Management Studies)

Following points were discussed during the meeting

1. Revision of existing syllabus
2. Incorporating the Ethics and Values from the Indian Scriptures.

The committee discussed and approved the changes in the existing courses. The following course were revised in the MBA First, Second and Fourth Semester:

1. Principles and Practice of Management (MBA I SEM)
2. Indian Ethos and Values (MBA I SEM)
3. Research Methodology and Publication Ethics (MBA II SEM)
4. Strategic Management (MBA IV SEM)

Signature & Seal of HoD

  
अध्यक्ष  
HEAD  
प्रमुख अध्ययन विभाग  
Department of Management Studies  
गुरु घासीदास विश्वविद्यालय  
Guru Ghasidas Vishwavidyalaya  
बिलासपुर (छत्तीसगढ़)  
Bilaspur (Chhattisgarh)

**गुरु घासीदास विश्वविद्यालय**  
(केन्द्रीय विश्वविद्यालय अधिनियम 2009 क्र. 25 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)  
**कोनी, बिलासपुर - 495009 (छ.ग.)**



**Guru Ghasidas Vishwavidyalaya**  
(A Central University Established by the Central Universities Act 2009 No. 25 of 2009)  
**Koni, Bilaspur - 495009 (C.G.)**



MINUTES OF THE MEETING OF BOARD OF STUDIES HELD ON 07/06/2022

A meeting of Board of Studies was held on 07/06/2022 at 11:00 AM through online mode . The following members were present:

1. Dr. B.D. Mishra (Chairman)
2. Prof Sanjeev Parashar( External Expert)
3. Prof. Harish Kumar (Member)
4. Dr. B.B. Pandey (Member)

The Board had a detailed discussion on the proposed changes in the courses , Principles of Management Indian Ethos and Values of MBA I Sem, and Strategic Management of MBA IV Sem. Few suggestions were made by the honorable members. The Board approved revised syllabus after incorporating the suggestions made .The syllabus will be effective from the session 2022-23.

The Board approved the Revised Syllabus and following new courses will be effective from the session 2022-23 after incorporation of the above recommendations.

New Courses:

1. Principles and Practice of Management
2. Indian Ethos and Values
3. Research Methodology and Publication Ethics
4. Strategic Management

Meeting ended with thanks to the chair.

  
Dr. B.D. Mishra

(Chairman)

अध्यक्ष  
HEAD

प्रान्थ अध्ययन विभाग  
Department of Management Studies  
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Guru Ghasidas Vishwavidyalaya  
बिलासपुर (छत्तीसगढ़)  
Bilaspur (Chhattisgarh)


Prof Sanjeev Parashar

( External Expert)

(online)

  
Prof. Harish Kumar

(Member)

  
Dr. Mrs. Bobby.B. Pandey

(Member)



## Scheme and Syllabus

### Revised Syllabus

MBA – (I Year) I Semester

Core: (MSPATT01)

### Principles and Practice of Management

#### Objectives

The objective of this paper is to familiarize the students with basic management concepts. Besides, students will also be made learn about how these concepts are put to practice in organizations. (4 Credits)

#### Learning Outcomes

On successful completion of this course, the learner will be able to:

1. Demonstrate the ability to directing ,leadership and communicate effectively.
2. Analyze effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions.
3. Assess managerial practices and choices relative to ethical principles and standards.

#### Note for semester-end external examination

Unit-wise questions will not be asked. There will be 2 (Two) Sections. Section 'A' will have 10 (Ten) compulsory short answer type questions of 2 marks each. Section 'B' will have 8 (Eight) questions of 10 marks each, out of which 5 (five) questions are t

Time allowed: 3 Hrs. Maximum Marks: 70 Minimum Pass Marks: 28

#### Course Contents:

School of Management Thought: Evolution of Management thought, Systems and Contingency approach of management, Decision Theory School. Managerial processes, functions, skills and roles in an organization. Management Thoughts In Indian Epics. Nature, process and techniques of Planning, Organizing, Staffing, Directing, Coordinating and Controlling. Decision Making, Leading, Communicating and motivating. Leadership and Influence Process: Concept, Styles and Theories. Leadership attributes and performance from Vidur Niti. Understanding and Managing Organizational Systems, Organizational design and structure.

अध्यक्ष  
HEAD  
मानव अध्ययन विभाग  
Department of Management Studies  
गुरु घासीदास विश्वविद्यालय  
Guru Ghasidas Vishwavidyalaya  
बिलासपुर (छत्तीसगढ़)  
Bilaspur (Chhattisgarh)





**MBA – (1 Year) I Semester**

**Core: (MSPATT06)**

**Indian Ethos and Values**

**Objectives**

The objective of this paper is to provide an understanding of basic Indian values and ethos and their significance in management. (4 Credits)

**Learning Outcomes**

On successful completion of this course, the learner will be able to:

1. Develop an understanding of Indian value system and its application in managerial practices and their perspectives.
2. Practice value-based management and ethical norms in business.
3. Use the knowledge and skills acquired through Indian Scriptures to come up with novel-solutions to real world problems.

**Note for semester-end external examination**

Unit-wise questions will not be asked. There will be 2 (Two) Sections. Section 'A' will have 10 (Ten) compulsory short answer type questions of 2 marks each. Section 'B' will have 8 (Eight) questions of 10 marks each, out of which 5 (five) questions are t

**Time allowed: 3 Hrs. Maximum Marks: 70 Minimum Pass Marks: 28**

**Course Contents:**

Model of Management in the Indian Socio-Political Environment. Work Ethos. Indian Heritage in Production and Consumption. Indian Insight into TQM. Problems Relating to Stress in Corporate Management- Indian Perspective. Teaching Ethics. Trans-cultural Human Values in Management Education. Relevance of Values in Management. Need for Values in Global Change- Indian Perspective; Values for Managers. Holistic Approach for Managers in Decision Making. Secular Versus Spiritual Values in Management. Personal Growth and Lessons from Ancient Indian Educational System. Science and Human Values.

Leadership Lessons from Srimad Bhagavad Gita.

Environmentally Responsible Business; Lessons from Indian Scriptures.

Corporate Governance from Ancient Indian Scriptures

Values and Ethical lessons from Ramayana and Mahabharata.

*Bhaskar*  
अध्यक्ष  
HEAD  
पत्रिका अध्ययन विभाग  
Department of Management Studies  
गुरु घासीदास विश्वविद्यालय  
Guru Ghasidas Vishwavidyalaya  
बिलासपुर (छ.ग.)  
Bilaspur (C.G.)



Guru Ghasidas Vishwavidyalaya (A Central University of Bilaspur), Koni (C.G.)

MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAMME

From Session 2021-22 Onwards (CBCS Course Structure)

### MBA – (I Year) II Semester

Mandatory Course: (MSPBTC01)

#### Research Methodology and Publication Ethics

**Objectives**

The objective of the course is to equip the students with the basic understanding of the research methodology and to provide an insight into the application of modern analytical tools and techniques for the purpose of management decision making. Besides, the students will also learn about ethical aspects related to research and publication. (4 Credits)

**Learning Outcomes**

On successful completion of this course, the learner will be able to apply various research tools for carrying out effective research for decisions business and will able to know the basics of publication ethics.

**Note for semester-end external examination**

Unit-wise questions will not be asked. There will be 2 (Two) Sections. Section 'A' will have 10 (Ten) compulsory short answer type questions of 2 marks each. Section 'B' will have 8 (Eight) questions of 10 marks each, out of which 5 (five) questions are t

**Course Contents:**

**Time allowed: 3 Hrs. Maximum Marks: 70 Minimum Pass Marks: 28**  
**Research Methodology:** Nature and Scope of Research Methodology, Scientific Inquiry and Study of social Phenomenon, Problem Formulation and Statement of Research Objectives, Research Process, Research Designs: Exploratory, Descriptive and Experimental Research Designs, Qualitative and Quantitative Research, Hypothesis-Meaning and role in Research, Hypothesis testing Methods (Chi-square test). Methods of Data Collection and its Measurement: Observational and Survey Methods, Case studies, Schedule and Questionnaire, **Data sources:** Primary and Secondary. Scales: Need for scales, Scaling Procedures- Thurston type, Likert type, Bogardus type, Semantic differentials, Sampling Design: Meaning, Types and Utility, Determination of the Sample Size, Sampling and Non-Sampling Errors, Sampling Tests (Z tests, T tests, F tests). Research Report: Research Report Writing, Research Abstracts, Research Proposals.

**Suggested Readings:**

**Publication Ethics:** Philosophy and Ethics, Introduction to Ethics - What Ethics is? Principles of Ethics, Business Ethics, Professional Ethics, Sources of Learning Ethics, Significance of Ethics in Research and Publication: Informed Consent, Plagiarism, Self-Plagiarism, Authorship, Research with Human Subjects, Research Misconduct, How Reliable Statistics is? Predatory Publishers and Journals, Conflicts of Interest, Indexing and Citation Databases, Impact Factor and Matrics, Plagiarism Detection Tools, Obligations of Researchers, Ensuring Ethics in Research and Publication

1. Kothari, C.R. (2019). Research Methodology, New Age International, New Delhi.
2. Taylor, B. (2006). Research Methodology: A Guide for Researchers in Management and Social Sciences. Prentice Hall India Learning Private Limited.
3. Fowler, Floyd, J. JR. (2009). Survey Methods, Sage Publication, New Delhi
4. Gupta, S.P. (2001). Statistical Methods (30th ed.). New Delhi: Sultan Chand.
5. Geoffrey R. Marczyk (2005). Essentials of research design and methodology. Wiley.
6. Kumar, R. (2014). Research Methodology: A Step-by-Step Guide for Beginners. Sage Publications Inc.
7. Flick, U. (2011). Introducing Research Methodology: A Beginner's Guide to Doing a Research Project. Sage Publications Inc.

The list of cases and specific references including recent articles will be announced in the class at the time of commencement of the course.

*P. S. S. S.*  
अध्यक्ष  
HEAD  
प्राञ्च अध्ययन विभाग  
Department of Management Studies  
गुरु घासीदास विश्वविद्यालय  
Guru Ghasidas Vishwavidyalaya  
बिलासपुर (छत्तीसगढ़)  
Bilaspur (Chhattisgarh)





**MBA – (II Year) IV Semester**

**Core: (MSPDTT01)**

**Strategic Management**

**Objectives**

The objective of this course is to develop understanding about strategic processes and their Impact on a firm. (4 Credits)

**Learning Outcomes**

After completion of the course, student will be able to

1. Explore participants to various perspectives and concepts in the field of Strategic Management.
2. Exposure to concepts and skills for solution of strategic issues in Indian Epics.
3. Create mastery in analytical tools of strategic management.

**Note for semester-end external examination**

Unit-wise questions will not be asked. There will be 2 (Two) Sections. Section 'A' will have 10 (Ten) compulsory short answer type questions of 2 marks each. Section 'B' will have 8 (Eight) questions of 10 marks each, out of which 5 (five) questions are to be answered.

**Time allowed: 3 Hrs. Maximum Marks: 70 Minimum Pass Marks: 28**

**Course Contents:**

Business policy- An introduction Overview of SM- meaning & definition of strategy. Process of Strategic management. Role of strategists in Strategic management. Strategic intent -vision, mission, goal & objectives. Environment appraisal- sectors of scanning, method and techniques of E-scanning. Organizational appraisal- internal analysis, methods and techniques of organizational appraisal, Strategic advantage profile. Corporate level strategies- grand strategies, stability strategies, expansion strategies, retrenchment strategies Business level strategies, tactics for business strategies. Strategic analysis and choice- corporate level strategic analysis, business level strategic analysis, and subjective factors in strategic choice. Strategy implementation- project implementation, Procedural implementation, Structural implementation, Behavioral implementation, Functional and operational implementation. Strategy evaluation and control- Evaluation techniques for operational control.

अध्यक्ष  
HEAD  
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